

From Main Street to Wall Street: Block Advisors Rings Opening Bell

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After 60 Years, H&R Block Introduces New Tax Preparation and Year-Round Planning Brand

KANSAS CITY, MO -- (Marketwired) -- 02/16/16 -- To kick off the two-month count down until Tax Day, April 18, [Block Advisors](#), a new brand of service from H&R Block (NYSE: HRB), the world's largest consumer tax preparation company, opened the New York Stock Exchange today. The event highlights the launch of a new year-round tax preparation, planning and small business service.

"More than 60 years ago, the tax preparation industry was invented on Main Street in Kansas City. Today we are on Wall Street to recognize the latest innovation in the tax industry: Block Advisors," said Bill Cobb, H&R Block president and CEO.

Block Advisors offers a year-round relationship

The [more than 280 Block Advisors offices nationwide](#) specialize in year-round [personalized tax preparation and tax planning](#) for individuals with more complex tax situations. Block Advisors also provide [small business services](#) like bookkeeping, payroll, bill payment and accounts receivable and payable. Clients work year-round with the same advisor, who on average has 15 years of experience in the tax preparation industry. About half of them are Certified Public Accountants, Enrolled Agents or have received H&R Block's highest level of certification -- Master Tax Advisor. Clients meet their advisors in private offices with new amenities and a modernized floor plan.

"Taxpayers who have a more complex tax situation and realize taxes are not a one-day per year event need someone who can be there every step of the way, not just during tax season. With year-round service and expert guidance at Block Advisors, clients can understand how life changes impact their tax outcome and better plan for their future," said Randy Cox, vice president of Block Advisors.

Block Advisors one-stop shop for small business needs

Block Advisors provides small business owners a one-stop shop for all their accounting, bookkeeping and tax needs. Small business clients can rely on local Block Advisors experts as their personal tax advisor, while using the virtual assistance of bookkeepers, payroll specialists and more through best-in-breed cloud-based technology.

"Tax preparation is not one-size-fits-all and taxes are not a one-day-a-year event. Offering our small business tax clients bookkeeping, payroll and other services allows them to concentrate on what matters most to them," said Cox.

Taxpayers can learn more about Block Advisors and set an appointment with a local tax advisor at www.blockadvisors.com.

About H&R Block

H&R Block, Inc. (NYSE: HRB) is the world's largest consumer tax services provider. More than 680 million tax returns have been prepared worldwide by and through H&R Block since 1955. In fiscal 2015, H&R Block had annual revenues of nearly \$3.1 billion with 24.2 million tax returns prepared worldwide. Tax return preparation services are provided by professional tax preparers in approximately 12,000 company-owned and franchise retail tax offices worldwide, and through H&R Block tax software products. H&R Block also offers adjacent Tax Plus products and services. For more information, visit the H&R Block Newsroom at <http://newsroom.hrblock.com/>.

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Source: H&R Block