

H&R Block Expands Refund Rewards Program for 2001

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KANSAS CITY, Mo., Jan. 18 /PRNewswire/ -- A \$300 cash rebate from MSN. \$20 off electronics from Amazon.com. Up to 600 minutes of free long distance from Sprint. 20 percent off any item at Linens-n-Things. Those are just a few of the rewards waiting for U.S. taxpayers who visit an H&R Block tax office this year. The company announced today that it is expanding its exclusive Refund Rewards(TM) program so that its clients can easily take advantage of special promotions from some of America's best-known companies.

"Nearly 17 million U.S. taxpayers came into an H&R Block office last year," said David Byers, H&R Block's chief marketing officer. "To show our appreciation for our clients' loyalty, we have expanded Refund Rewards so that everyone getting their taxes done with Block this year will be rewarded."

All clients who come to a participating H&R Block office will receive a coupon book (while supplies last) at the end of the tax preparation process. In addition to offers from MSN, Amazon.com, Sprint and Linens-n-Things, clients can take advantage of other special promotions from Walt Disney World, Sears, Toshiba, LowerMyBills.com, OurHouse.com, US Airways, Motor Plus, Carlson Travel Network, H&R Block Mortgage and H&R Block Financial Advisors.

"Last year, only clients who had their refund amount loaded onto a special Refund Rewards debit card could get the discounts," added Byers. "Many of our clients told us they liked the promotion but wanted an easier way to participate in Refund Rewards. We listened, and now, taking advantage of the special offers is as easy as coming into an H&R Block office."

Some restrictions apply to the coupons. More details on the offers are available in the Refund Rewards coupon book.

About H&R Block

H&R Block Inc. is a diversified company with subsidiaries providing a wide range of financial products and services. In 2000, H&R Block served 19.2 million taxpayers -- more than any tax or accounting firm -- through its more than 10,000 offices located primarily in the United States, Canada, Australia and the United Kingdom. H&R Block served another 1.8 million tax clients through its award-winning software program, Kiplinger TaxCut(R), and through its new online tax preparation services. H&R Block Financial Advisors, member NYSE, SIPC, offers investment services and securities products. H&R Block Mortgage Corporation and Option One Mortgage Corporation offer a full range of home mortgage products. RSM McGladrey Inc. is a national accounting, tax and consulting firm with 100 offices nationwide, as well as an affiliation with 550 offices in 75 countries as the U.S. member of RSM International. Quarterly results and other information are available on the company's web site at www.hrblock.com.

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