

CardHub Pegs H&R Block Emerald Prepaid MasterCard(R) Among Top Prepaid Cards

June 18, 2015 4:07 PM ET

Emerald Card One of the Best in Two Categories; Scores High Overall

KANSAS CITY, MO -- (Marketwired) -- 06/18/15 -- CardHub recognized H&R Block's (NYSE: HRB) Emerald Prepaid MasterCard® as one of [2015's Best Prepaid Cards](#). CardHub used its [proprietary cost comparison tool](#) to evaluate features, fees and services of 40 of the most popular prepaid cards based on four common usage habits among consumers.

The usage behaviors included those looking for a replacement checking account, children managing their allowance, people looking at alternatives to check cashing and consumers gaining access to electronic transactions.

"As popularity in prepaid cards rises every year, being selected among the best of the best by CardHub is another indication of H&R Block's core value to do the right thing," said Greg Steinlicht, vice president of H&R Block financial services. "The Emerald Card and its money management features make now a great time for recent high school or college graduates to manage their wages from a summer job."

With the increase in demand for checking account alternatives, H&R Block is pleased to [offer consumers the Emerald Card year round](#). To apply consumers simply need to visit a near-by office or [apply online](#). The award-winning card, recently named a 2015 Consumer Champion by industry publication PayBefore, features an [easy-to-use app](#), direct deposit options, 24/7 account access, and bill pay plus the ability to earn cash rewards for shopping at select retailers.

The Emerald Card also is just one element from H&R Block to help consumers with money management skills. Through the [H&R Block Dollars & Sense](#) Budget Challenge, the company teaches financial literacy to teens and recently awarded more than \$3 million in scholarships and grants to high school students and teachers nationwide.

Close to 2.4 million H&R Block clients opted for the Emerald Card in 2014, loading more than \$9.2 billion. Since the Emerald Card's launch in 2006, more than \$67 billion has been loaded onto Emerald Cards.

About H&R Block

H&R Block, Inc. (NYSE: HRB) is the world's largest consumer tax services provider. More than 680 million tax returns have been prepared worldwide by and through H&R Block since 1955. In fiscal 2015, H&R Block had annual revenues of nearly \$3.1 billion with 24.2 million tax returns prepared worldwide. Tax return preparation services are provided by professional tax preparers in approximately 12,000 company-owned and franchise retail tax offices worldwide, and through H&R Block tax software products. H&R Block Bank provides affordable banking products and services. For more information, visit the H&R Block Newsroom at <http://newsroom.hrblock.com/>.

The H&R Block Emerald Prepaid MasterCard® is issued by H&R Block Bank, a Federal Savings Bank, Member FDIC, pursuant to a license by MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated. Not available at all locations and to all applicants. Additional fees, terms and conditions apply. ID verification required. Consult your Cardholder Agreement for details on fees, terms and conditions.

For Further Information

Gene King

816-854-4287

[Email contact](#)

Source: H & R Block