

H&R Block to Give Away \$1 Million a Day for 32 Days

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1,000 People Will Win \$1,000 Each Day in First Month of the Season

KANSAS CITY, MO -- (Marketwired) -- 01/04/16 -- H&R Block (NYSE: HRB), the world's largest consumer tax preparation company, is starting Refund Season 2016 in a big way. With its 10,000 offices in the U.S. and Puerto Rico now open, the company is kicking off an industry first -- awarding [\\$1 million a day](#) for the first month of tax season during the [1000 Win \\$1000 Daily sweepstakes](#).

The first drawing will be Jan. 16 with 1,000 people each winning \$1,000 a day through Feb. 15, plus a final drawing on Feb. 19. Winners will be announced within a few days of each drawing. A total of 32,000 people will win a combined \$32 million.

"This is unprecedented in the industry," said H&R Block Chief Marketing Officer Kathy Collins. "H&R Block puts the 'fun' in Refund Season. And as the nation's leading tax preparation company, we get you the most money back at tax time, guaranteed. And now there's even more reason to celebrate with the chance to win a [grand in your hand](#)."

Anyone who files their taxes in a participating H&R Block office can be entered into the sweepstakes. For more information, including official rules and other ways to enter, taxpayers can visit www.hrblock.com/grand.

"The sooner people have their taxes done, beginning as early as today, the more chances they have to win," Collins said. "That's the opportunity to win a thousand dollars on top of whatever their refund might be."

To get in on the fun, consumers can visit www.hrblock.com/grand or join the conversation on social media and share how they would use an extra \$1,000. Just use the hashtag #MyGrandPlan.

Clients can set an appointment with a local [H&R Block tax professional](#) or find the nearest H&R Block office by visiting www.hrblock.com or calling 800-HRBLOCK.

About H&R Block

H&R Block, Inc. (NYSE: HRB) is the world's largest consumer tax services provider. More than 680 million tax returns have been prepared worldwide by and through H&R Block since 1955. In fiscal 2015, H&R Block had annual revenues of nearly \$3.1 billion with 24.2 million tax returns prepared worldwide. Tax return preparation services are provided by professional tax preparers in approximately 12,000 company-owned and franchise retail tax offices worldwide, and through H&R Block tax software products. H&R Block also offers adjacent Tax Plus products and services. For more information, visit the H&R Block Newsroom at <http://newsroom.hrblock.com/>.

Abbreviated Rules

NO PURCHASE NECESSARY.

For Official Rules and Alternate Method of Entry [click here](#). Open to legal U.S. residents (50 states + DC & PR) age 18+. Entry Period: 1/4/16 - 2/15/16. One entry per taxpayer with paid federal tax return. Daily drawings 1/16/16 - 2/15/16 + final drawing on 2/19/16. 1,000 winners per drawing; 32,000 winners total. Total ARV: \$32,000,000. Void where prohibited.

For Further Information

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Source: H&R Block