

## Value, Security, Exclusive Features Highlight H&R Block DIY Software for Tax Season 2017

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### **Solutions give taxpayers what matters most to them and are built on company's decades of tax experience and knowledge**

KANSAS CITY, MO -- (Marketwired) -- 11/23/16 -- Taxpayers seeking control, [security](#) and flexibility when filing their 2016 tax returns can now purchase H&R Block's (NYSE: HRB) tax software solutions at [hrblock.com](http://hrblock.com), and from retailers nationwide starting Black Friday.

Millions of taxpayers rely on [downloading tax software](#) to their computer, or installing directly on their hard drive from a CD purchased at their local retailer. Among the exclusive features setting these H&R Block tax prep solutions apart from competitors are:

- Free, unlimited, personalized real-time chat with a tax professional
- Free, in-person audit support and representation
- Refund Reveal, which shows in a simple, easy to understand snapshot how and why your refund increases or decreases with each entry you make.

As with all H&R Block tax prep solutions, consumers also receive the brand's guarantees of maximum refund, 100 percent accuracy and 100 percent satisfaction. Unlike online filing, clients can file up to five federal tax returns -- enough to include friends and family -- when purchasing [H&R Block software](#) now starting at \$19.95 for a limited time.

"Millions of taxpayers rely on tax prep software to file their returns. And, many have found themselves frustrated with other solutions in the market that are either too expensive or don't provide the features they need," said Heather Watts, H&R Block vice president and general manager of digital products. "H&R Block provides solutions for taxpayers no matter how they want to file their tax return -- and packages them in ways the competitors can't; the value and expertise in our products are unparalleled."

H&R Block's DIY products are based on 60-plus years of preparing income tax returns. No matter how complex a taxpayer may find their tax situation, H&R Block's DIY interview process will guide them through preparing and filing an accurate tax return -- whether they complete their return in one sitting or work on it for a few days.

The suite of four levels of tax software solutions -- [Basic, Deluxe, Premium, and Premium & Business](#) -- allows consumers to pick the option that best meets their needs based on the complexity of their tax situation. All versions include:

- Step-by-step guidance on more than [350 tax credits and deductions](#)
- Capability to import W-2s, 1099s and last year's return
- Easy import of information from TurboTax and Quicken
- Direct import of 1095A health insurance documents from the marketplace
- Ability to itemize deductions.

"H&R Block is fully dedicated to giving taxpayers the best tax prep experience possible while protecting them and their data at every step. We are entrusted with some of the most important financial information people have and we take many precautions to protect that data from unauthorized access," said Watts.

Taxpayers may visit <https://www.hrblock.com/tax-software/> to download H&R Block DIY software and it also will be available at select retailers by Black Friday.

### **About H&R Block**

H&R Block, Inc. (NYSE: HRB) is a global consumer tax services provider. Tax return preparation services are provided by

professional tax preparers in approximately 12,000 company-owned and franchise retail tax offices worldwide, and through H&R Block tax software products for the DIY consumer. H&R Block also offers adjacent Tax Plus products and services. In fiscal 2016, H&R Block had annual revenues of over \$3 billion with 23.2 million tax returns prepared worldwide. For more information, visit the H&R Block Newsroom at <http://newsroom.hrblock.com/>.

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