H&R Block Tax Bus Takes to Highways, Byways

September 9, 2011 8:03 AM ET

Tax Office on Wheels Coming to Latino Festivals, Communities Offering Free Tax Information

KANSAS CITY, MO, Sep 09, 2011 (MARKETWIRE via COMTEX) --

Taxes are not just an annual event that happens every spring. In fact, life changes occur all year that impact a person's income tax return. As part of ongoing outreach to the Latino community, H&R Block (NYSE: HRB) is taking tax education on the road this fall with a functional tax office that has its oil changed every 3,000 miles.

El Taxmovil de H&R Block (H&R Block Taxmobile), a customized bus equipped with two state-of-the-art, secure tax preparation work stations, will make a coast-to-coast trek to educate Latino taxpayers about the myriad of tax issues impacting them and their families.

The Road to Tax Season 2012 tour will kick off its national campaign during Hispanic Heritage Month on Sept. 9-11 in Chicago at the Mexican Independence Day celebration. El Taxmovil will make its last stop in the 20-city tour in Miami during tax season next spring.

"The bus can serve as a working tax office. During the events, taxpayers can seek information, ask about our service of reviewing prior year tax returns, or learn more about career opportunities at H&R Block," said Johanna Marolf-Terreros, multi-cultural strategy leader for H&R Block. "We're taking our expertise to the streets and bringing H&R Block tax professionals to the Latino community."

Move that bus At all of the stops, bilingual tax professionals will offer free tax information, provide information on filing Individual Taxpayer Identification Number (ITIN) applications and inform taxpayers how they may be eligible to claim tax credits and deductions they missed by having someone other than H&R Block prepare their tax return.

"Our tax professionals are here to help Latinos navigate complex tax issues, such as owning a business, sending money to relatives in Mexico or earning an income in the United States and filing a tax return with an ITIN," Marolf-Terreros said. "We understand the anxiety associated with filing taxes and want to put taxpayers at ease. That's one of the main reasons we'll have family-friendly games and fun events around the bus."

Never settle for less H&R Block has more than 10,000 bilingual tax professionals located in the hearts of predominantly Latino communities, in addition to a Spanish website. H&R Block served 1.2 million Latino clients in 2011. Follow the bus at www.hrblock.com/taxmovil.

About H&R Block H&R Block Inc. (NYSE: HRB) has prepared more than 575 million tax returns worldwide since 1955, making it the country's largest tax services provider. In fiscal 2011, H&R Block had annual revenues of \$3.8 billion and prepared more than 24.5 million tax returns worldwide, including Canada and Australia. Tax return preparation services are provided in company-owned and franchise retail tax offices by more than 100,000 professional tax preparers, and through H&R Block At Home(TM) digital products. The H&R Block Bank provides affordable banking products and services, and McGladrey is a top provider of tax, accounting and wealth management services to mid-sized businesses. For more information, visit the H&R Block Online Press Center.

For Further Information Gene King 816-854-4287 Email Contact

SOURCE: H & R Block