FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

## washington, b.c. 20040

OMB APPROVAL										
OMB Number:	3235-0287									
	d a									

Estimated average burden hours per response: 0.5

5. Relationship of Reporting Person(s) to Issuer

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person\*

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name **and** Ticker or Trading Symbol

BLOCI	H THOM	IAS M				XK ]	RLO	<u>CK</u>	<u>INC</u> [ H.	кв _	I			X	Direct			10% Ov	vner
(Last) ONE H8	(F zR BLOCE	First)	(Middle)			Date of Earliest Transaction (Month/Day/Year) 9/04/2007									Office below	r (give title )		Other (s below)	specify
(Street)  KANSA:  (City)	S CITY N	1O State)	64105 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	ndividual or Joint/Group Filing (Ch e) X Form filed by One Reporting Form filed by More than One Person				n	
(City)	(,	·	able I - No	n-Deriv	rative			os A	cauired	Die	nosed (	of or B	onofi	cially	Ονιροι				
1. Title of S	Security (Ins		able 1 - Ivo	2. Transa Date (Month/D	action	2. Ear) if	A. Deer xecution any Month/I	ned on Date	3. Transa Code (I	ction	4. Securi	ities Acqui d Of (D) (Ir	red (A) str. 3, 4	or	5. Amou Securiti Benefic	unt of es ially Following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
										v	Amount	(A) (D)	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)				
Common	Stock, wit	hout par value		09/04	09/04/2007				S		1,000	(1) D	\$	19.85	82,224			D	
Common Stock, without par value			09/04	l/2007	,			S		100 <sup>(2</sup>	D D	\$	19.85	10	),900	I		By Henry W. Bloch Trust for Edward Bloch	
Common Stock, without par value			09/04	l/2007	7			S		100 <sup>(2</sup>	(2) D	\$	19.85	10	),900		I	By Henry W. Bloch Trust for Jason Bloch	
Common Stock, without par value														10	100,000		I	By M&H Bloch Partners, LP	
			Table II -						uired, D s, optior						Owned				
1. Title of Derivative Security (Instr. 3)	e of 2. 3. Transaction 3A. Deeme Execution ity or Exercise (Month/Day/Year) if any		ed 4. Transaction Code (Ins		ction	5. Number on of			ercisa Date	ble and 7. Title and Amo		ount 8	. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	is Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisabl		xpiration ate	Title	Amo or Num of Shar	ber					
Call Option to Purchase	\$16.1375								06/30/2002	2 0	6/30/2011	Common Stock, without par value	12,0	000		12,000	)	D	
Call Option to Purchase	\$23.075								06/30/2003	3 0	6/30/2012	Common Stock, without par value	8,0	00		8,000		D	
Call Option to Purchase	\$21.625								06/30/2004	4 0	6/30/2013	Common Stock, without par value	8,0	00		8,000		D	
Call Option to Purchase	\$23.84								06/30/2004	4 0	6/30/2014	Common Stock, without par value	8,0	00		8,000		D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction of Oberiv 8) Secu Acqu (A) of Disport of (D) (Instrand 5			rities uired r osed ) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Call Option to Purchase	\$29.175							06/30/2005	06/30/2015	Common Stock, without par value	8,000		8,000	D	
Call Option to Purchase	\$23.86							06/30/2006	06/30/2016	Common Stock, without par value	8,000		8,000	D	
Call Option to Purchase	\$23.37							06/30/2007	06/30/2017	Common Stock, without par value	8,000		8,000	D	

## **Explanation of Responses:**

- 1. The shares, held by the Thomas M. Bloch Family Trust, of which I am the beneficiary, were sold pursuant to a 10b5-1 pre-arranged trading program, effective January 1, 2007.
- $2. \ The shares were sold pursuant to a 10b5-1\ pre-arranged trading program, effective January 1, 2007.\ Reporting person is trustee.$

## Remarks:

By: Andrew J. Somora per Power of Attorney 09/04/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.