# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): August 15, 2023

# H&R BLOCK, INC.

(Exact name of registrant as specified in charter)

Missouri1-0608944-0607856(State or other jurisdiction of incorporation or organization)(Commission File Number)(I.R.S. Employer Identification No.)

# One H&R Block Way, Kansas City, MO 64105

(Address of Principal Executive Offices) (Zip Code)

(816) 854-3000

(Registrant's telephone number, including area code)

# **Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K following provisions (see General Instruction A.2. be	•	taneously satisfy the filing obligation of the registrant under any of the						
☐ Written communications pursuant to Rule 425	under the Securities Act (17	CFR 230.425)						
☐ Soliciting material pursuant to Rule 14a-12 und	er the Exchange Act (17 CFR	240.14a-12)						
☐ Pre-commencement communications pursuant	to Rule 14d-2(b) under the	Exchange Act (17 CFR 240.14d-2(b))						
☐ Pre-commencement communications pursuant	to Rule 13e-4(c) under the I	Exchange Act (17 CFR 240.13e-4(c))						
Securities registered pursuant to Section 12(b) of th	e Act:							
Title of each class	Title of each class Trading Symbol(s) Name of each exchange on which reg							
Common Stock, without par value	HRB	New York Stock Exchange						
chapter) or Rule 12b-2 of the Securities Exchange Ad If an emerging growth company, indicate by check n	ct of 1934 (§240.12b-2 of thi nark if the registrant has elec	cted not to use the extended transition period for complying with any new						
or revised financial accounting standards provided p	oursuant to Section 13(a) of t	:he Exchange Act. □						

# Item 2.02. Results of Operations and Financial Condition.

On August 15, 2023, the Company issued a press release regarding the Company's results of operations for the fiscal year ended June 30, 2023. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

# Item 7.01. Regulation FD Disclosure.

As announced in the press release described under Item 2.02 and furnished as Exhibit 99.1 to this Current Report on Form 8-K, the Company's Board of Directors has approved an increase in its quarterly dividend of 10%, to \$0.32 per share, and declared a quarterly cash dividend of \$0.32 per share payable on October 4, 2023 to shareholders of record as of September 7, 2023.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit Number</u> <u>Description</u>

99.1 Press Release Issued August 15, 2023

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**H&R BLOCK, INC.** 

Date: August 15, 2023 By: /s/ Katharine M. Haynes

Katharine M. Haynes

Vice President and Secretary



#### **News Release**

For Immediate Release: August 15, 2023

#### H&R Block Reports FY23 Results; Announces a 10% Dividend Increase

KANSAS CITY, Mo., August 15, 2023 (GLOBE NEWSWIRE) -- H&R Block, Inc. (NYSE: HRB) (the "Company") today released its financial results<sup>1</sup> for the fiscal year ended June 30, 2023.

- H&R Block reported full year revenue of \$3.5 billion (+0.3% growth), earnings per share from continuing operations<sup>2</sup> of \$3.56 (+9% growth), and adjusted earnings per share from continuing operations<sup>2</sup> of \$3.82 (+9% growth)
- In the fourth quarter the Company repurchased \$200 million of shares at an average price of \$30.94; In FY23, the Company repurchased 9% of shares outstanding
- The Company today announced a 10% increase in its quarterly dividend to \$0.32 per share
- The FY24 outlook guides to growth in revenue, EBITDA, and adjusted earnings per share

"We had a good finish to the year and I am pleased that we were able to grow revenue, deliver material EBITDA growth, and adjusted EPS that grew 9% despite the many headwinds we faced," said Jeff Jones, president and CEO. "Our DIY strategy delivered, we demonstrated pricing power in the Assisted channel and saw positive customer satisfaction metrics, Small Business continued to be a growth driver, and we are executing on our Block Horizons strategy. We feel well positioned and look forward to FY24."

### Fiscal 2023 Results from Continuing Operations and Key Financial Metrics

"We produced another year of robust free cash flow and repurchased a meaningful amount of shares outstanding. In addition, we announced a 10% dividend increase today, reflecting the Board's confidence in our business," said Tony Bowen, H&R Block's chief financial officer. "Since 2016, we have repurchased 37% of the Company and increased the dividend by 60%."

(in millions, except EPS)  Revenue	Year Ended June 30,							
		2023						
	\$	3,472	\$	3,463				
Pretax Income	\$	711	\$	659				
Net Income	\$	562	\$	561				
Weighted-Avg. Shares - Diluted		157.2		171.4				
EPS <sup>2</sup>	\$	3.56	\$	3.26				
Adjusted EPS <sup>2</sup>	\$	3.82	\$	3.51				
EBITDA <sup>2</sup>	\$	915	\$	890				

• Total revenue of \$3.5 billion increased by \$9 million, or 0.3%, primarily driven by higher U.S. Assisted tax preparation revenues, partially offset by a decrease in Emerald Card® revenues.

<sup>&</sup>lt;sup>1</sup> All amounts in this release are unaudited. Unless otherwise noted, all comparisons refer to the current period compared to the corresponding prior year period.

<sup>&</sup>lt;sup>2</sup> All per share amounts are based on continuing operations and fully diluted shares at the end of the corresponding period. The company reports non-GAAP financial measures of performance, including adjusted earnings per share (EPS), earnings before interest, tax, depreciation, and amortization (EBITDA) from continuing operations, free cash flow, and free cash flow yield, which it considers to be useful metrics for management and investors to evaluate and compare the ongoing operating performance of the company, See "About Non-GAAP Financial Information" below for more information regarding financial measures not prepared in accordance with generally accepted accounting principles (GAAP).

<sup>3</sup>Shares outstanding calculated as of April 30, 2016; dividend growth is calculated as percentage growth from our April 2016 dividend to our October 2023 dividend.

- Total operating expenses of \$2.7 billion increased by \$5 million, or 0.2%, primarily due to higher field wages, partially offset by lower consulting and outsourced services.
- Pretax income of \$711 million increased by \$52 million, or 7.9%, primarily due to higher interest income in the current year and lower interest expense on borrowings due to the repayment of our \$500 million 5.5% Senior Notes in May 2022.
- Earnings per share from continuing operations<sup>4</sup> of \$3.56 increased by \$0.30, or 9.2%; adjusted earnings per share from continuing operations<sup>4</sup> of \$3.82 increased by \$0.31, or 8.8%.

# **Capital Structure**

The Company reported the following related to its capital structure:

- In fiscal year 2023, the Company repurchased and retired approximately 15 million shares, or 9% of shares outstanding, at an aggregate price of \$550 million, or \$37.59 per share.
- The Company has approximately \$700 million remaining on its \$1.25 billion share repurchase authorization available through fiscal year 2025.
- The Company announced today that the Board of Directors increased the quarterly dividend by 10%, representing the seventh increase in seven years. The quarterly cash dividend is now \$0.32 per share, payable on October 4, 2023, to shareholders of record as of September 7, 2023.

H&R Block has paid quarterly dividends consecutively since the Company became public in 1962. Since 2016, the Company has returned nearly \$3.4 billion to shareholders in the form of share repurchases and dividends.

#### **FY24 Outlook**

For fiscal year 2024 the Company expects:

- Revenue to be in the range of \$3.530 to \$3.585 billion.
- EBITDA<sup>5</sup> to be in the range of \$930 to \$965 million.
- Effective tax rate to be approximately 23%.
- Adjusted Diluted Earnings Per Share<sup>5</sup> to be in the range of \$4.10 to \$4.30.

# Conference Call & Webcast

A conference call for analysts, institutional investors, and shareholders will be held at 4:30 p.m. Eastern time on Tuesday, August 15, 2023. During the conference call the Company will discuss fiscal 2023 results, outlook, and give a general business update. To join live, participants must register at https://register.vevent.com/register/Blc2731c264adc4c6887316fef4f02c795. Once registered, the participant will receive a dial-in number and unique PIN to access the call. Please join approximately 5 minutes prior to the scheduled start time.

The call, along with a presentation for viewing, will also be webcast in a listen-only format for the media and public. The webcast can be accessed directly at https://edge.media-server.com/mmc/p/qmmca8vv and will be available for replay 2 hours after the call is concluded and continuing for 90 days.

#### **About H&R Block**

H&R Block, Inc. (NYSE: HRB) provides help and inspires confidence in its clients and communities everywhere through global tax preparation services, financial products, and small-business solutions. The company blends digital innovation with human expertise and care as it helps people get the best outcome at tax time and also be better with money using its mobile banking app, Spruce. Through Block

<sup>&</sup>lt;sup>4</sup>All per share amounts are based on continuing operations and fully diluted shares at the end of the corresponding period. The company reports non-GAAP financial measures of performance, including adjusted EPS, EBITDA from continuing operations, free cash flow, and free cash flow yield, which it considers to be useful metrics for management and investors to evaluate and compare the ongoing operating performance of the company. See "About Non-GAAP Financial Information" below for more information regarding financial measures not prepared in accordance with GAAP.

<sup>3</sup> Adjusted Diluted EPS and EBITDA from continuing operations are non-GAAP financial measures. Future period non-GAAP outlook includes adjustments for items not indicative of our core operations, which may include, without limitation, items

<sup>&</sup>lt;sup>5</sup> Adjusted Diluted EPS and EBITDA from continuing operations are non-GAAP financial measures. Future period non-GAAP outlook includes adjustments for items not indicative of our core operations, which may include, without limitation, items described in the below section titled "Non-GAAP Financial Information" and in the accompanying tables. Such adjustments may be affected by changes in ongoing assumptions and judgments, as well as nonrecurring, unusual, or unanticipated charges, expenses or gains, or other items that may not directly correlate to the underlying performance of our business operations. The exact amounts of these adjustments are not currently determinable but may be significant. It is therefore not practicable to provide the comparable GAAP measures or reconcile this non-GAAP outlook to the most comparable GAAP measures.

Advisors and Wave, the company helps small-business owners thrive with year-round bookkeeping, payroll, advisory, and payment processing solutions. For more information, visit H&R Block News or follow @HRBlockNews on X.

#### **About Non-GAAP Financial Information**

This press release and the accompanying tables include non-GAAP financial information. For a description of these non-GAAP financial measures, including the reasons management uses each measure, and reconciliations of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with generally accepted accounting principles, please see the section of the accompanying tables titled "Non-GAAP Financial Information."

#### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the securities laws. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words or variation of words such as "expects," "anticipates," "intends," "plans," "believes," "commits," "seeks," "estimates," "projects," "forecasts," "targets," "would," "will," "should," "goal," "could" or "may" or other similar expressions. Forward-looking statements provide management's current expectations or predictions of future conditions, events or results. All statements that address operating performance, events or developments that we expect or anticipate will occur in the future are forward-looking statements. They may include estimates of revenues, client trajectory, income, effective tax rate, earnings per share, cost savings, capital expenditures, dividends, share repurchases, liquidity, capital structure, market share, industry volumes or other financial items, descriptions of management's plans or objectives for future operations, products or services, or descriptions of assumptions underlying any of the above. They may also include the expected impact of external events beyond the Company's control, such as outbreaks of infectious disease (including the COVID-19 pandemic), severe weather events, natural or manmade disasters, or changes in the regulatory environment in which we operate. All forward-looking statements speak only as of the date they are made and reflect the Company's good faith beliefs, assumptions and expectations, but they are not guarantees of future performance or events. Furthermore, the Company disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions, factors, or expectations, new information, data or methods, future events or other changes, except as required by law. By their nature, forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Factors that might cause such differences include, but are not limited to a variety of economic, competitive and regulatory factors, many of which are beyond the Company's control, that are described in our Annual Report on Form 10-K for the most recently completed fiscal year in the section entitled "Risk Factors" and additional factors we may describe from time to time in other filings with the Securities and Exchange Commission. You may get such filings for free at our website at https://investors.hrblock.com. In addition, factors that may cause the Company's actual estimated effective tax rate to differ from estimates include the Company's actual results from operations compared to current estimates, future discrete items, changes in interpretations and assumptions the Company has made, future actions of the Company, or increases in applicable tax rates in jurisdictions where the Company operates. You should understand that it is not possible to predict or identify all such factors and, consequently, you should not consider any such list to be a complete set of all potential risks or uncertainties.

# **For Further Information**

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Media Relations: Heather Woodard, (660) 864-3836, heather.woodard@hrblock.com

**TABLE FOLLOWS** 



FINANCIAL RESULTS	(unaudited, in 000s - except per share amount							
		Three months	ended	d June 30,		Year ende	ed June	e 30,
		2023		2022		2023		2022
REVENUES:								
U.S. tax preparation and related services:								
Assisted tax preparation	\$	636,561	\$	638,018	\$	2,167,138	\$	2,094,612
Royalties		49,294		55,694		210,631		225,242
DIY tax preparation		132,428		130,631		314,758		319,086
Refund Transfers		23,100		28,228		143,310		162,893
Peace of Mind® Extended Service Plan		36,341		35,264		95,181		94,637
Tax Identity Shield®		19,028		19,683		38,265		39,114
Other		16,407		18,225		45,252		45,961
Total U.S. tax preparation and related services		913,159		925,743		3,014,535		2,981,545
Financial services:								
Emerald Card® and Spruce <sup>SM</sup>		16,203		21,696		84,651		125,444
Interest and fee income on Emerald Advance <sup>SM</sup>		287		543		47,554		43,981
Total financial services		16,490		22,239		132,205		169,425
International		78,834		79,871		235,131		231,335
Wave		23,663		22,220		90,314		80,965
Total revenues	\$	1,032,146	\$	1,050,073	\$	3,472,185	\$	3,463,270
Compensation and benefits:								
Field wages		223,086		247,421		841,742		808,903
Other wages		66,064		83,974		273,850		284,689
Benefits and other compensation		51,053		60,194		220,530		206,902
		340,203	-	391,589		1,336,122		1,300,494
Occupancy		111,293		106,639		428,167		413,162
Marketing and advertising		49,956		60,448		286,255		284,244
Depreciation and amortization		31,841		34,716		130,501		142,178
Bad debt		3,383		12,018		60,401		71,778
Other		118,960		133,059		482,041		506,517
Total operating expenses	-	655,636		738,469		2,723,487		2,718,373
Other income (expense), net		14,472		465		35,492		2,454
Interest expense on borrowings		(15,871)		(18,621)		(72,978)		(88,282)
Income from continuing operations before income taxes	-	375,111	-	293,448		711,212		659,069
Income taxes		71,158		68,757		149,412		98,423
Net income from continuing operations		303,953		224,691		561,800		560,646
Net loss from discontinued operations		(1,682)		(1,988)		(8,100)		(6,972)
Net income	\$	302,271	\$	222,703	\$	553,700	\$	553,674
DILUTED EARNINGS PER SHARE:	<del>*</del>	,	-		-		-	300,071
Continuing operations	\$	1.97	\$	1.37	\$	3.56	\$	3.26
Discontinued operations	Þ	(0.01)	Φ	(0.01)	₽	(0.05)	Φ	(0.04)
Consolidated	\$	1.96	\$	1.36	\$	3.51	\$	3.22
	<u></u>		φ		₽		φ	
WEIGHTED AVERAGE DILUTED SHARES	_	153,512		163,283		157,248		171,435
Adjusted diluted EPS <sup>(1)</sup>	\$	2.05	\$	1.43	\$	3.82	\$	3.51
EBITDA <sup>(1)</sup>	\$	422,823	\$	346,785	\$	914,691	\$	889,529

<sup>(1)</sup> All non-GAAP measures are results from continuing operations. See "Non-GAAP Financial Information" for a reconciliation of non-GAAP measures.



CONSOLIDATED BALANCE SHEETS	(unaudited, in 000s - except per share data)							
As of June 30,		2023		2022				
ASSETS								
Cash and cash equivalents	\$	986,975	\$	885,015				
Cash and cash equivalents - restricted		28,341		165,698				
Receivables, net		59,987		58,447				
Income taxes receivable		35,910		202,838				
Prepaid expenses and other current assets		76,273		72,460				
Total current assets		1,187,486		1,384,458				
Property and equipment, net		130,015		123,912				
Operating lease right of use asset		438,299		427,783				
Intangible assets, net		277,043		309,644				
Goodwill		775,453		760,401				
Deferred tax assets and income taxes receivable		211,391		208,948				
Other noncurrent assets		52,571		54,012				
Total assets	\$	3,072,258	\$	3,269,158				
LIABILITIES AND STOCKHOLDERS' EQUITY	-		-					
LIABILITIES:								
Accounts payable and accrued expenses	\$	159,901	\$	160,929				
Accrued salaries, wages and payroll taxes		95,154		154,764				
Accrued income taxes and reserves for uncertain tax positions		271,800		280,115				
Operating lease liabilities		205,391		206,898				
Deferred revenue and other current liabilities		206,536		196,107				
Total current liabilities		938,782		998,813				
Long-term debt		1,488,974		1,486,876				
Deferred tax liabilities and reserves for uncertain tax positions		264,567		226,362				
Operating lease liabilities		240,543		228,820				
Deferred revenue and other noncurrent liabilities		107,328		116,656				
Total liabilities		3,040,194	-	3,057,527				
COMMITMENTS AND CONTINGENCIES	-		-					
STOCKHOLDERS' EQUITY:								
Common stock, no par, stated value \$.01 per share		1,789		1,936				
Additional paid-in capital		770,376		772,182				
Accumulated other comprehensive loss		(37,099)		(21,645)				
Retained earnings (deficit)		(48,677)		120,405				
Less treasury shares, at cost		(654,325)		(661,247)				
Total stockholders' equity		32,064		211,631				
Total liabilities and stockholders' equity	\$	3,072,258	\$	3,269,158				



Year ended June 30,  CASH FLOWS FROM OPERATING ACTIVITIES:  Net income  Adjustments to reconcile net income to net cash provided by operating activities:  Depreciation and amortization  Provision for credit losses  Deferred taxes  Stock-based compensation  Changes in assets and liabilities, net of acquisitions:  Receivables  Prepaid expenses and other current and noncurrent assets  Accounts payable, accrued expenses, salaries, wages and payroll taxes	\$	553,700 130,501 52,290 49,579 31,326 (57,244)	\$	553,674 142,178 66,807 (53,352) 34,252
Net income Adjustments to reconcile net income to net cash provided by operating activities: Depreciation and amortization Provision for credit losses Deferred taxes Stock-based compensation Changes in assets and liabilities, net of acquisitions: Receivables Prepaid expenses and other current and noncurrent assets	\$	130,501 52,290 49,579 31,326	\$	142,178 66,807 (53,352)
Adjustments to reconcile net income to net cash provided by operating activities:  Depreciation and amortization  Provision for credit losses  Deferred taxes  Stock-based compensation  Changes in assets and liabilities, net of acquisitions:  Receivables  Prepaid expenses and other current and noncurrent assets	\$	130,501 52,290 49,579 31,326	\$	142,178 66,807 (53,352)
Depreciation and amortization Provision for credit losses Deferred taxes Stock-based compensation Changes in assets and liabilities, net of acquisitions: Receivables Prepaid expenses and other current and noncurrent assets		52,290 49,579 31,326		66,807 (53,352)
Provision for credit losses Deferred taxes Stock-based compensation Changes in assets and liabilities, net of acquisitions: Receivables Prepaid expenses and other current and noncurrent assets		52,290 49,579 31,326		66,807 (53,352)
Deferred taxes Stock-based compensation Changes in assets and liabilities, net of acquisitions: Receivables Prepaid expenses and other current and noncurrent assets		49,579 31,326		(53,352)
Stock-based compensation Changes in assets and liabilities, net of acquisitions: Receivables Prepaid expenses and other current and noncurrent assets		31,326		. , ,
Changes in assets and liabilities, net of acquisitions:  Receivables  Prepaid expenses and other current and noncurrent assets		•		24 252
Receivables Prepaid expenses and other current and noncurrent assets		(57,244)		34,232
Prepaid expenses and other current and noncurrent assets		(57,244)		
• •				(37,889)
Accounts payable, accrued expenses, salaries, wages and payroll taxes		(7,011)		(1,944)
· ,		(67,627)		(19,645)
Deferred revenue, other current and noncurrent liabilities		(4,773)		7,342
Income tax receivables, accrued income taxes and income tax reserves		144,164		118,713
Other, net		(3,064)		(1,599)
Net cash provided by operating activities	_	821,841		808,537
CASH FLOWS FROM INVESTING ACTIVITIES:				
Capital expenditures		(69,698)		(61,955)
Payments made for business acquisitions, net of cash acquired		(48,246)		(35,920)
Franchise loans funded		(21,633)		(18,467)
Payments from franchisees		27,350		30,899
Other, net		10,838		8,902
Net cash used in investing activities		(101,389)		(76,541)
-		(101,007)		(70,541)
CASH FLOWS FROM FINANCING ACTIVITIES:		(070.000)		(705.000)
Repayments of line of credit borrowings		(970,000)		(705,000)
Proceeds from line of credit borrowings		970,000		705,000
Repayments of long-term debt		(477.005)		(500,000)
Dividends paid		(177,925)		(186,476)
Repurchase of common stock, including shares surrendered		(568,952)		(563,174)
Proceeds from exercise of stock options		3,383		6,334
Other, net		(7,498)		(14,030)
Net cash used in financing activities		(750,992)		(1,257,346)
Effects of exchange rate changes on cash		(4,857)		(8,101)
Net decrease in cash and cash equivalents, including restricted balances		(35,397)		(533,451)
Cash, cash equivalents and restricted cash, beginning of the year		1,050,713		1,584,164
Cash, cash equivalents and restricted cash, end of the year	\$	1,015,316	\$	1,050,713
SUPPLEMENTARY CASH FLOW DATA:	<u>-</u>	· ·	<u> </u>	
Income taxes paid (received), net	\$	(45,539)	¢	31,689
Interest paid on borrowings	φ	69,554	Ψ	81,960
Accrued additions to property and equipment		2,238		4,315
Accrued dividends payable to common shareholders		42,953		43,093



(in 000s)

	Three months	June 30,	Year ended June 30,				
NON-GAAP FINANCIAL MEASURE - EBITDA	2023		2022		2023		2022
Net income - as reported	\$ 302,271	\$	222,703	\$	553,700	\$	553,674
Discontinued operations, net	1,682		1,988		8,100		6,972
Net income from continuing operations - as reported	303,953		224,691		561,800		560,646
Add back:							
Income taxes	71,158		68,757		149,412		98,423
Interest expense	15,871		18,621		72,978		88,282
Depreciation and amortization	31,841		34,716		130,501		142,178
	118,870		122,094		352,891		328,883
EBITDA from continuing operations	\$ 422,823	\$	346,785	\$	914,691	\$	889,529

(in 000s, except per share amounts)

	Three months ended June 30,				Year ended June 30,			
NON-GAAP FINANCIAL MEASURE - ADJUSTED EPS	2023		2022		2023		2022	
Net income from continuing operations - as reported	\$ 303,953	\$	224,691	\$	561,800	\$	560,646	
Adjustments:								
Amortization of intangibles related to acquisitions (pretax)	12,865		13,151		51,411		56,292	
Tax effect of adjustments <sup>(1)</sup>	(1,599)		(3,256)		(10,797)		(13,358)	
Adjusted net income from continuing operations	\$ 315,219	\$	234,586	\$	602,414	\$	603,580	
Diluted earnings per share from continuing operations - as reported	\$ 1.97	\$	1.37	\$	3.56	\$	3.26	
Adjustments, net of tax	0.08		0.06		0.26		0.25	
Adjusted diluted earnings per share from continuing operations	\$ 2.05	\$	1.43	\$	3.82	\$	3.51	

<sup>(1)</sup> The tax effect of adjustments is the difference between the tax provision calculation on a GAAP basis and on an adjusted non-GAAP basis.

#### NON-GAAP FINANCIAL INFORMATION

Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. Because these measures are not measures of financial performance under GAAP and are susceptible to varying calculations, they may not be comparable to similarly titled measures for other companies.

We consider our non-GAAP financial measures to be performance measures and a useful metric for management and investors to evaluate and compare the ongoing operating performance of our business. We make adjustments for certain non-GAAP financial measures related to amortization of intangibles from acquisitions and goodwill impairments. We may consider whether other significant items that arise in the future should be excluded from our non-GAAP financial measures.

We measure the performance of our business using a variety of metrics, including earnings before interest, taxes, depreciation and amortization (EBITDA) from continuing operations, adjusted EBITDA from continuing operations, adjusted diluted earnings per share from continuing operations, free cash flow, and free cash flow yield. We also use EBITDA from continuing operations and pretax income from continuing operations, each subject to permitted adjustments, as performance metrics in incentive compensation calculations for our employees.