

## **H&R Block Opens A New Door in Cyberspace Called Digits**

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Digits, an Online Community Featuring an AMT Info Center, Entertainment, Podcasts, Product Information, Tax Tips and More, Backed by Nationwide Tax Pro Network of H&R Block

KANSAS CITY, Mo.--(BUSINESS WIRE)--Dec. 13, 2007--Welcome to our new neighborhood. A mainstay of Main Street America for the past 50 years, H&R Block (NYSE: HRB) today announced that it has opened its doors in another community near you -- online.

That community is called Digits, a new interactive piece of cyber-real estate that enables people to connect with the company and with each other in a whole new way. Found at [digits.hrblock.com](http://digits.hrblock.com), Digits is essentially a blog managed by H&R Block and brought to life by the people who visit and contribute to the conversations.

Digits brings H&R Block's 50+-year philosophy of being part of Main Street America into a new realm. The online interactive community serves as an avenue where tax and financial discussions can live alongside conversations about politics, entertainment, the environment, and other topics of interest. Eventually, Digits is expected to evolve into a substantial online resource and gathering place for people who want to learn, share, and be entertained. Digits uses Web 2.0 tools so participants can easily contribute text, images, and videos.

"A half century ago, H&R Block opened the first office on a corner of Main Street in Kansas City," said Tom Allanson, president, H&R Block Digital Tax Solutions. "We like to think of Digits as an extension of that office -- a place where anyone can come in and talk about topics that will help them not only better navigate the increasingly complex world of taxes, but also discuss the bigger picture."

### **Listening to You**

Digits represents a new way for H&R Block to connect with visitors and for Digits' visitors to connect with each other around the central idea that personal tax and financial issues affect virtually all elements of life. Digits simply provides a place online that brings these ideas together in a relevant, insightful, and entertaining way.

"We know our clients are increasingly online. In fact, more Americans will file taxes using software and online products this year than ever before," Allanson said. "So, we thought it was important to take our expertise to the next level ... to provide [hrblock.com](http://hrblock.com) visitors with a new way to communicate in the online space.

"With Digits, we want to hear your voice. We want to know your thoughts about how personal tax and finance issues affect your life. We want to know what's on your mind and provide a place where we can learn from each other, so we can ultimately improve what we do and how we do it."

### **Backed by Our Own Tax Professionals**

While Digits highlights the connections between money, art, politics, the planet, and people everywhere, it also -- naturally -- provides access to the tax resources you would expect from H&R Block. It's tax information H&R Block style, powered by the collective knowledge of more than 50 years in the business.

The site has all you'll likely need to know about taxes, including timely articles, "Tax Tip of the Week," blogs, podcasts (current topics include "Top Ten New Tax Year Resolutions" and "Toto Too! Deductible Moving Expenses"). It even has a feature called "Ask a Tax Advisor" with a link to access an H&R Block tax pro. The blogs will be moderated in order to stay on topic. And, while all posts might not receive an individual response, H&R Block plans to address the issues and respond to the community's collective thoughts and ideas.

### **AMT Information Center**

An integral and timely component of the Digits site is the AMT Information Center, designed to be the "source" to help taxpayers keep abreast of up-to-the-minute news from Capitol Hill regarding the Alternative Minimum Tax and its impact on middle-income taxpayers. With the AMT Information Center, H&R Block can help taxpayers navigate the confusing world of AMT and the myriad of other complex tax issues whether they use our TaxCut software, one of our online programs or one of our nearly 13,000 tax offices nationwide.

"Yes, Digits definitely offers tax information, but there's much more here than that," Allanson added. "Serious debate? Sure. A little light-hearted banter? Absolutely. Digits is about money. It's about life. This is the place for you to join the conversation, share an idea, and engage in a debate. Your money and your lifestyle come together at Digits."

#### About H&R Block Digital Tax Solutions

H&R Block Digital Tax Solutions develops and publishes consumer financial and personal productivity software and online programs for the leader in tax preparation and services. Titles include the H&R Block TaxCut family of software products -- TaxCut Premium, Premium + State and Premium + State + E-File, and TaxCut Home & Business -- as well as TaxCut Online tax preparation programs -- TaxCut Basic, TaxCut Premium and TaxCut Premium + State. In addition, H&R Block Digital Tax Solutions include H&R Block Signature and H&R Block Online Office. All TaxCut and H&R Block digital products and programs can be found at [hrblock.com](http://hrblock.com) and [digits.hrblock.com](http://digits.hrblock.com).

#### About H&R Block

H&R Block Inc. (NYSE: HRB) is a leading provider of tax, financial, and accounting and business consulting services and products. H&R Block is the world's largest tax services provider, having prepared more than 400 million tax returns since 1955. The company and its subsidiaries reported revenues of \$4.0 billion and net income from continuing operations of \$374.3 million in fiscal year 2007. The company has continuing operations in three principal business segments: Tax Services (income tax return preparation and related services and products via in-office, online and software solutions); Business Services (accounting, tax and business consulting services primarily for mid-sized companies); and Consumer Financial Services (brokerage services, investment planning and related financial advice along with full-service consumer banking). Headquartered in Kansas City, Mo., H&R Block markets its continuing services and products under two leading brands - H&R Block and RSM McGladrey. For more information, visit Digits at [www.digits.hrblock.com](http://www.digits.hrblock.com) or [www.hrblock.com](http://www.hrblock.com).

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