

CREATING SHAREHOLDER VALUE

AUGUST 2019



Safe Harbor Statement

Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the securities laws. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words or variation of words such as "expects," "anticipates," "plans," "believes," "commits," "seeks," "estimates," "projects," "forecasts," "targets," "would," "will," "should," "goal," "could," "may," or other similar expressions. Forward-looking statements provide management's current expectations or predictions of future conditions, events, or results. All statements that address operating performance, events or developments that we expect or anticipate will occur in the future are forward-looking statements. They may include estimates of revenues, client trajectory, income, effective tax rate, earnings per share, cost savings, capital expenditures, dividends, share repurchases, liquidity, capital structure, market share, industry volumes, or other financial items, descriptions of management's plans or objectives for future operations, products or services, or descriptions of assumptions underlying any of the above. All forward-looking statements speak only as of the date they are made and reflect the company's good faith beliefs, assumptions and expectations, but they are not guarantees of future performance or events. Furthermore, the company disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions, factors, or expectations, new information, data or methods, future events or other changes, except as required by law. By their nature, forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Factors that might cause such differences include, but are not limited to a variety of economic, competitive, operational, and regulatory factors, many of which are beyond the company's control, that are described in our Annual Report on Form 10-K for the most recently completed fiscal year in the section entitled "Risk Factors" and additional factors we may describe from time to time in other filings with the Securities and Exchange Commission. In addition, factors that may cause the company's actual estimated effective tax rate to differ from estimates include the company's actual results from operations compared to current estimates, future discrete items, changes in interpretations and assumptions the company has made, guidance from the Internal Revenue Service, Securities and Exchange Commission, or the Financial Accounting Standards Board about the Tax Legislation, and future actions of the company. You may get our Securities and Exchange Commission filings for free at our website at http://investors.hrblock.com. You should understand that it is not possible to predict or identify all such factors and, consequently, you should not consider any such list to be a complete set of all potential risks or uncertainties.

Non-GAAP Measures

We refer to certain Non-GAAP financial measures in this presentation, including earnings from continuing operations before interest, taxes, depreciation, and amortization ("EBITDA"), EBITDA Margin from continuing operations, calculated as EBITDA from continuing operations divided by revenues from continuing operations ("EBITDA Margin"), and Free Cash Flow. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with accounting principles generally accepted in the United States (GAAP). Because these measures are not measures of financial performance under GAAP and are susceptible to varying calculations, they may not be comparable to similarly titled measures for other companies. For a description of these non-GAAP financial measures, including the reasons management uses each measure, and reconciliations of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with GAAP, please refer to our press release filed on August 28, 2019 and our previously filed press releases, both of which are posted on our investor relations website at http://investors.hrblock.com.

Market and Industry Data

The data included in this presentation regarding the tax preparation services industry, including trends in the market and the company's position and the position of its competitors within this industry, are based on the company's estimates, which have been derived from management's knowledge and experience in the industry, and information obtained from customers, trade and business organizations, internal research, publicly available information, industry publications and surveys and other contacts in the industry. The company has also cited information compiled by industry publications, governmental agencies, and publicly available sources. Although the company believes these third-party sources to be reliable, it has not independently verified the data obtained from these sources and it cannot assure you of the accuracy or completeness of the data. Estimates of market size and relative positions in a market are difficult to develop and inherently uncertain and the company cannot assure you that it is accurate. Accordingly, you should not place undue weight on the industry and market share data presented in this presentation.

H&R Block Overview



Profile

- Founded the tax industry in 1955
- Recently competed 64th tax season
- Well-established tax operations in the U.S., Canada, and Australia
- Over 23 million returns filed by or through H&R Block in fiscal 2019
- Over 70,000 highly trained tax professionals in the U.S.
- ~11,000 offices globally

Offerings & Products

- Taxes: Leader in the tax industry with broad spectrum of offerings in the Assisted, DIY, and Virtual categories
- Small Business: Accelerating small business strategy with acquisition of Wave Financial
- Products: Adjacent Tax Plus products (prepaid debit card, lending, tax fraud protection, other) provide additional value to clients

Fiscal 2019 Financials

- Revenue: \$3.1 billion
- EBITDA: \$799 million
- EBITDA Margin: 25.8%
- EPS: \$2.15
- Free Cash Flow: \$511 million
- Current quarterly dividend: \$0.26
 (4% increase over prior year)
- NYSE: HRB

Investment Thesis

H&R BLOCK

1. Market-leading position in tax with unmatched competencies

Complete ecosystem and scaled network in the expansive, established tax industry

2. Significant addressable market

 Proprietary multi-channel approach to take advantage of opportunities in \$21B tax industry

3. Ongoing retention and growth initiatives

 Transforming the Assisted value proposition and driving innovation in DIY to support and grow robust customer base

4. Positioned to win in the long term

 Through Virtual, executing at the convergence of personalized service and digital expertise to capture the new frontier

5. Expanding capabilities in large and expanding small business market

- Acquisition of Wave, a rapidly growing financial solutions platform, provides new growth opportunities
- 6. Robust financial profile and attractive capital allocation
- Strong cash generation and fortified balance sheet support strategic initiatives as well as capital return through dividends and opportunistic share repurchases

Tax industry rooted in size and growth

Taxpayers choose level of help based on their confidence with taxes





"I want someone to do it for me"

- Assisted category remains resilient as a large portion of the population isn't confident in preparing their own taxes
- Assisted filers are concerned about getting the maximum refund, are afraid of being audited, or don't feel like they have the time or the knowledge to deal with filing taxes

"I need a convenient way to get help"

- Virtual represents the new frontier of tax preparation
- H&R Block is leading in this emerging space
- Virtual filers can access assistance without having to go into an office

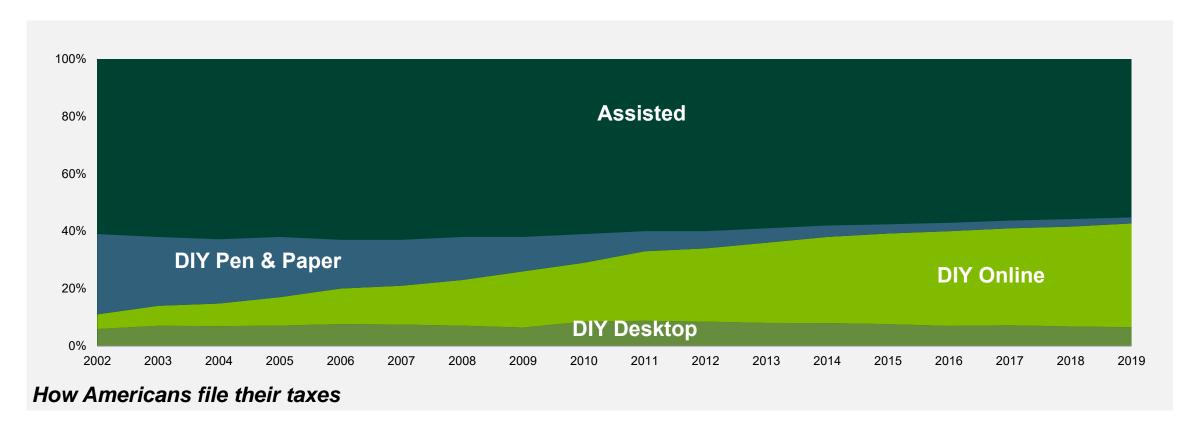
"I can do it"

- DIY filers prefer convenience, cost, and are confident they can do it
- DIY consists of two sub-categories:Digital and Pen & Paper

Assisted tax preparation methods remain the choice of over half of U.S. taxpayers

H&R BLOCK

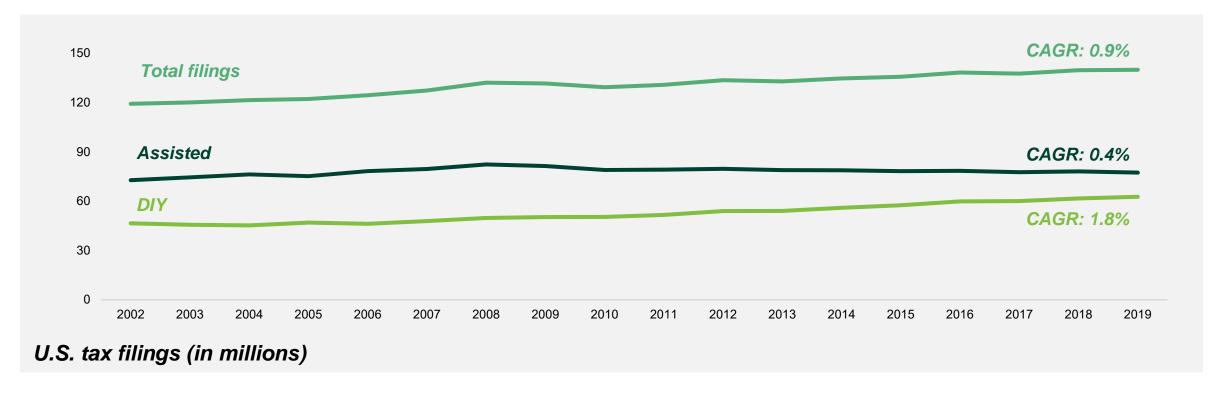
- Split between Assisted and DIY tax prep is ~55% Assisted and ~45% DIY
- The long-term growth in DIY tax software (online and desktop) has primarily come from pen & paper filers switching to online



U.S. tax industry is resilient; both Assisted and DIY tax prep methods remain strong

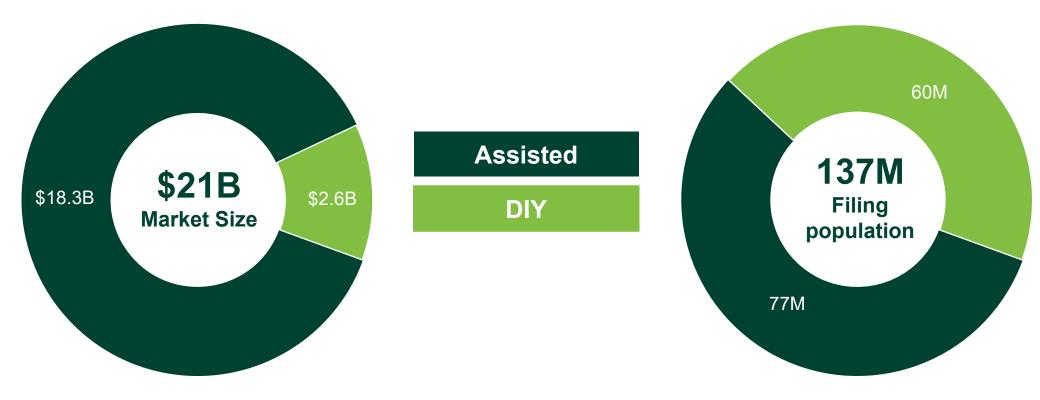


- On average, total U.S. filings grow ~1% annually and are highly correlated to non-farm employment
- Both the Assisted and DIY channels are growing; the Virtual channel is in its early stages
- Within DIY, growth in tax software (2002-2019 CAGR of 9%) has primarily resulted from the decline in pen and paper filings (see previous page)



Addressable market is significant in both Assisted and DIY





- Addressable market is large; Assisted share of industry revenue is dominant at 87%
- Assisted return growth in two of past four years; consistent year-over-year DIY return growth
- Assisted channel is highly fragmented; peers have limited resources; DIY channel has low fragmentation with well-resourced peers

Our path forward



Strategic framework that will guide us over long term

ELEVATE OUR TALENT AND CULTURE

Make talent a core competitive advantage

Shape and grow a winning culture true to our heritage, purpose and passion

Strengthen empowerment and accountability to unleash potential

Be a leading voice and advocate for and with our communities

OWN A SUSTAINABLE BRAND POSITION

Develop compelling value propositions that distinguish our brands and create preference

Help our clients realize more value from H&R Block

Create partnerships that grow distribution and relevance

Modernize our approach to marketing

WIN ON CUSTOMER EXPERIENCE

Reimagine our customers' experience for a mobilefirst world

Leverage and compete on our cross-channel strength

Dramatically improve our DIY and virtual tax products

Create a pipeline of innovation and partnerships

BUILD OPERATIONAL EXCELLENCE

Create greater quality and consistency of execution

Eliminate waste in all facets of our business

Simplify how work gets done across the company

Rethink and improve how we support franchisees

INVEST FOR THE LONG TERM

Modernize our core technology systems

Acquire skills and capabilities to enable growth

Develop adjacent businesses that leverage our core competencies

Fund research and development as well as strategic investments



Key objectives of our enterprise strategy for FY20

Assisted

- Improving the value proposition for clients
- Simplifying our approach and driving consistency in our offices
- Leveraging upfront, transparent pricing

DIY

- Investing to improve the product and user experience
- Pricing at a level that is competitive and provides meaningful value to our clients
- Continuing to communicate this value, growing awareness and compelling consumers to switch to H&R Block

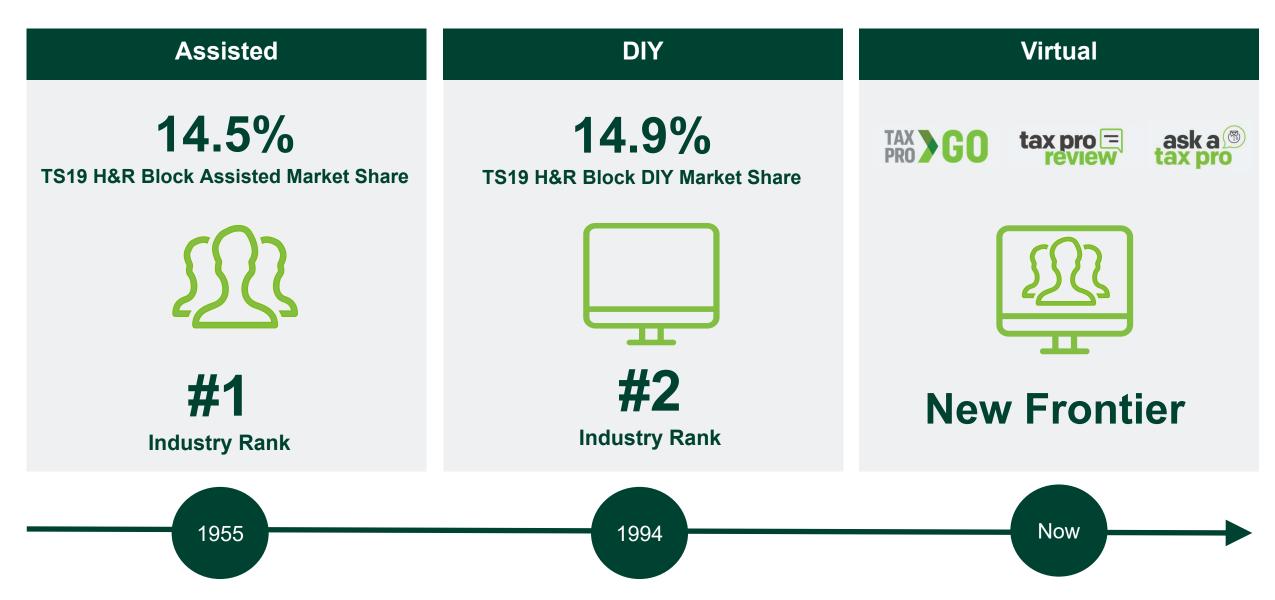
Virtual

- Building on our successes by innovating in this emerging space, leading the industry
 as consumer expectations evolve
- Utilizing client feedback to improve our offerings
- Better leveraging our tax pro network to provide expertise and care in new ways

Foundational strengths

Leveraging our complete ecosystem advances marketleading position





Unmatched scale, expertise and resources in the U.S. Assisted category



Scale & Prestige

- H&R Block FOUNDED the tax industry and has completed 64 tax seasons
- Largest Assisted preparer in the U.S., with
 11.6 million returns prepared in FY19
- Unmatched scale
 - Vast majority of Americans are within 5 miles of an H&R Block office¹
 - ~10K tax offices across the U.S.; 2/3 company-owned, 1/3 franchised
 - Ability to quickly scale to optimize network footprint

Expertise

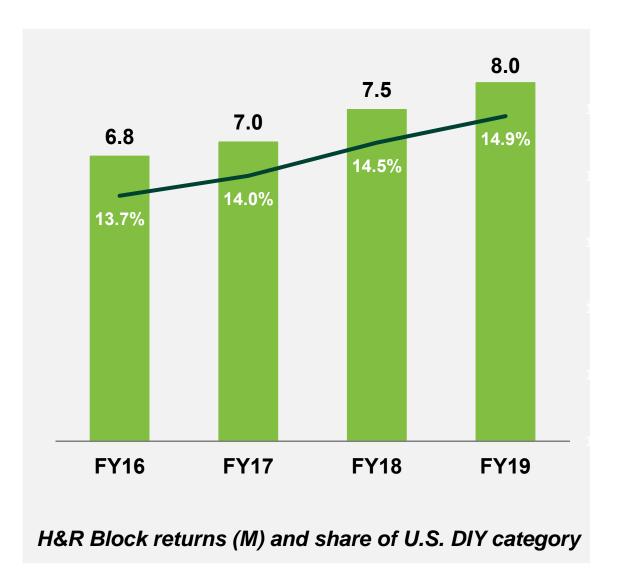
Over 70,000 highly trained U.S. tax professionals

- HRB tax professionals complete at least 39 hours of training annually
- Over 7,500 Enrolled Agents and CPAs
- Average tax professional has 10.5 years of tenure

Focused on growing our DIY business



- Improved **mobile experience**, giving clients more visibility to where they are in the process
- Continued enhancements to the user experience through personalization and simplification
 - Targeting questions relevant to each user
 - Clients can import or upload 98% of their tax documents and drag-and-drop prior year returns, making it simple to switch to HRB
- Leveraging machine learning to provide better help through our new virtual tax assistant
- **Higher** conversion, upgrades, and product attach rates



Source: H&R Block estimates of market participant and IRS data. Represents tax season data.

Innovating to win in the new frontier



Virtual



The easiest way to have someone do your taxes for you; simply upload your documents using your smart phone and a tax pro does the rest

- Taxpayer is matched with the best Tax Pro for them, who completes, signs, and files the return
- Secure digital document upload and messaging and phone consultations with Tax Pro



Tax Pro virtual review of return

For DIY filers who want assurance, an H&R Block tax pro reviews your source documents and tax return, an then signs and e-files on your behalf

- Available with any online product
- Tax Pro provides an expert review, then signs and files the return for the taxpayer



On-demand and unlimited help

Best live value in the market for the DIY filer who wants unlimited, immediate access to a tax pro to provide help along the way

Clients interact with a tax pro via chat or phone, as well as co-browsing, to ask product or tax questions



Unmatched capability to serve consumers in more ways



Tax Plus products provide added value to clients, both within and beyond tax season



Tax Plus product revenues of \$470M in fiscal 2019

H&R BLOCK EMERALD ADVANCE®

REFUND ADVANCE

H&R BLOCK EMERALD PREPAID MASTERCARD®







- Pre-season line of credit up to \$1,000
- ~\$400M funded loans; \$58M revenue

- Interest-free, no-fee loan, up to \$3,000
- 1.2M applications, \$1.2B funded loans

- 3rd largest general purpose reloadable debit card in U.S.
- \$9B total deposits; \$98M revenue

REFUND TRANSFER

PEACE OF MIND®

TAX IDENTITY SHIELD®



- Pay nothing out of pocket for tax prep
- High attach rates, with 4.7M total units;
 \$170M revenue



- Extended service plan includes IRS audit representation
- Attach rate growth of 9 points in 6 years to 29%



- Protection against tax identity theft
- Additional services include dark web scan
- 1.3M units sold

Note: Mastercard is a registered trademark of Mastercard International Incorporated.

Delivering results

Strong execution and significant improvements across the business in fiscal 2019



Assisted

- 9-point increases in both client satisfaction scores for price/value and Net Promoter Score (NPS)
- One-third of tax pros have increased certification levels
- Volume in-line with industry, excluding impact of Free EZ

DIY

- Online client growth of 9% outpacing industry for third consecutive year
- 9-point increase in NPS
- Named PCMag's Editor's Choice for Best Tax Software for 2019

Virtual

- Combined growth of 75%
- One-third of Ask a Tax Pro clients are new to H&R Block
- Tax Pro Review growth in new clients
- Tax Pro Go driving new, younger clients to our brand

Solid financial performance for fiscal 2019 while making investments for the long term



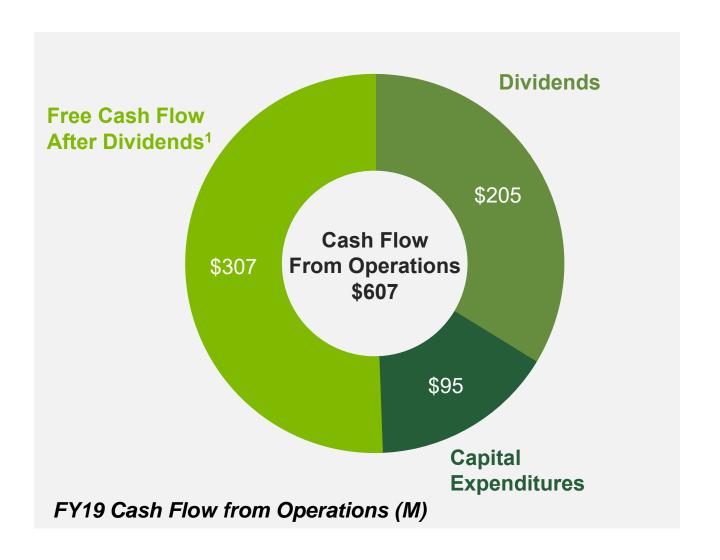
Metric	What We Said	What We Did		
Revenues	\$3,050M - \$3,100M	√ \$3,095M		
EBITDA Margin¹	24% - 26%	√ 25.8%		
Effective Tax Rate	23% - 25%	18.3%		
Depreciation & Amortization	\$165M - \$175M	√ \$167M		
Capital Expenditures	\$95M - \$105M	√ \$95M		
Interest Expense	\$80M - \$85M	\$87M		

¹ EBITDA Margin is a non-GAAP financial measure. Please see the Safe Harbor Statement at the beginning of this presentation for information on non-GAAP financial measures.

Significant recurring cash flow



- Cash-based, capital-light operating model with strong margins
- Consistent generation of significant cash flow, with average free cash flow before dividends of \$530 million over last five years
- Model allows for significant return of capital returns through dividends and opportunistic share repurchases



¹ Free Cash Flow is a non-GAAP financial measure. Please see the Safe Harbor Statement at the beginning of this presentation for information on non-GAAP financial measures.





	EBITDA MARGIN¹	EFFECTIVE TAX RATE
REVENUE GROWTH	EBITDA MARGIN	EFFECTIVE TAX KATE
1.5% - 3.5%	24% - 26%	23% - 25%

Modest growth in the tax business following a reset year

 Includes revenue contribution from Wave

- EBITDA dollar growth as cost reductions offset impact from Wave
- Revenue growth outpaces EBITDA growth, impacting margin

 Rate may fluctuate due to unanticipated discrete items

Note: All amounts represent continuing operations.

¹ EBITDA Margin is a non-GAAP financial measure. Specific quantifications of the amounts that would be required to reconcile the company's EBITDA Margin outlook for FY20 are not available. Because of the variability of these and other items as well as the impact of future events on these items, management is unable to reconcile without unreasonable effort the expected range of EBITDA Margin for the fiscal year to a comparable GAAP range. Please see the Safe Harbor Statement at the beginning of this presentation for information on non-GAAP financial measures.

Wave:
Growing in small business

Wave Financial: A rapidly growing financial solutions platform for the small business market











Strong Strategic Fit



Disruptive Innovator

Acquisition accelerates H&R Block's small business strategy, providing new growth opportunities

Wave will accelerate our strategy in the large and expanding small business market





Large and Expanding Small Business Market¹

- 31 million small businesses in North America
- Over 100,000 new small businesses created each month
- Freelancers: ~57 million today growing to ~87 million by 2027



Simple Platform Empowers Small Business Owners

- Many small business owners struggle with cash flow, bookkeeping, payroll and tax prep
- Financial mismanagement and outdated methods lead to failure
- Wave's platform helps small businesses manage complex financial needs



Opportunity for Synergies

- Unlock revenue synergies from existing small business clients
- Attract new clients to the tax business through existing small business network
- Minimal overlap between services and technology

¹ Source: U.S. Census, Industry Canada, and Small Business Administration.

Wave's robust platform serves the needs of small business owners





Low customer acquisition costs combined with recurring revenue stream yields favorable customer lifetime value

Wave is growing organically and rapidly









Q1 FY20 revenue growth

Consecutive YOY quarterly revenue growth over the last several years

Signups through unpaid channels

Opportunity to increase brand awareness, innovate new products, and align with H&R Block to serve more small businesses

FY20 Wave priorities





Deliver value by improving world-class offerings

Develop new solutions that improve the financial lives of entrepreneurs

Drive monetization and increase user base

Capital Allocation

Capital allocation focused on driving sustainable growth and creating shareholder value



Capital Allocation Priorities



Maintain adequate liquidity and strong balance sheet

- Short-term funding provided through \$2.0B line of credit maturing in September 2023
- Commitment to maintain Investment Grade credit rating metrics



Invest for sustainable growth

- Disciplined and innovation-focused investments around client experience and operational excellence
- Technological upgrades to drive greater efficiencies and reduce cost structure over time
- Investment in the small business category to provide future growth opportunity



Return excess capital to shareholders

- Regular annual review of dividend policy; increases in each of the past four years totaling 30%; current yield of 3.9%¹
- Committed to repurchase shares to offset dilution; repurchased 11% of float since fiscal 2017 at an average price of ~\$23

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Culture and Governance



Providing help, inspiring confidence, and driving culture



Building stronger communities

- Our company has a history of doing good, as founders Henry and Richard Bloch were committed to building stronger communities
- Provided nearly \$2 million in payments and grants to nonprofit partners
- Dedicated over 6,000 volunteer hours during most recent national convention
- Leveraged vast retail network to volunteer at more than 300 local events



Steps toward sustainability

- Small operational changes can have big impacts on our communities and the environment
- Reduced our energy and paper consumption for annual tax pro training by more than 80% by moving to digital
- We envision a sustainable future that is made possible by integrating more environmental efforts into our everyday practices

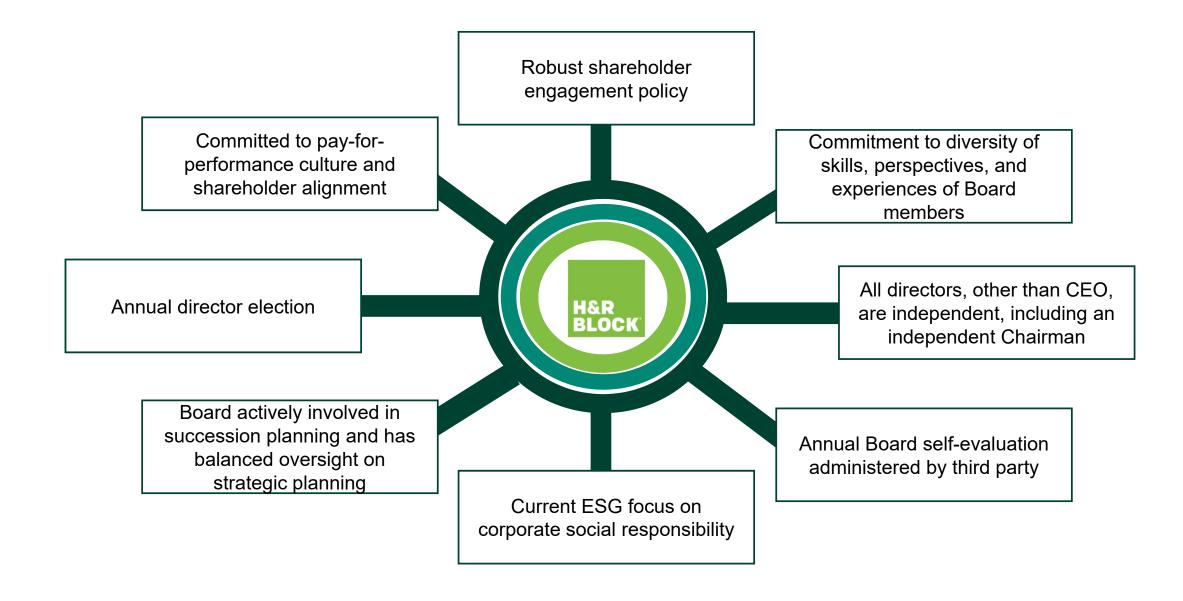


Better together

- Creating a workplace that elevates our talent and culture and acknowledges that our people are our greatest asset
- Fostering a culture of belonging where associates feel included and inspired to freely share ideas, innovate, serve, and live our purpose by connecting with each other and giving back to their communities
- Recognized publicly, including recent appearances on Forbes's list of Best Employers for Diversity, Women, and New Graduates



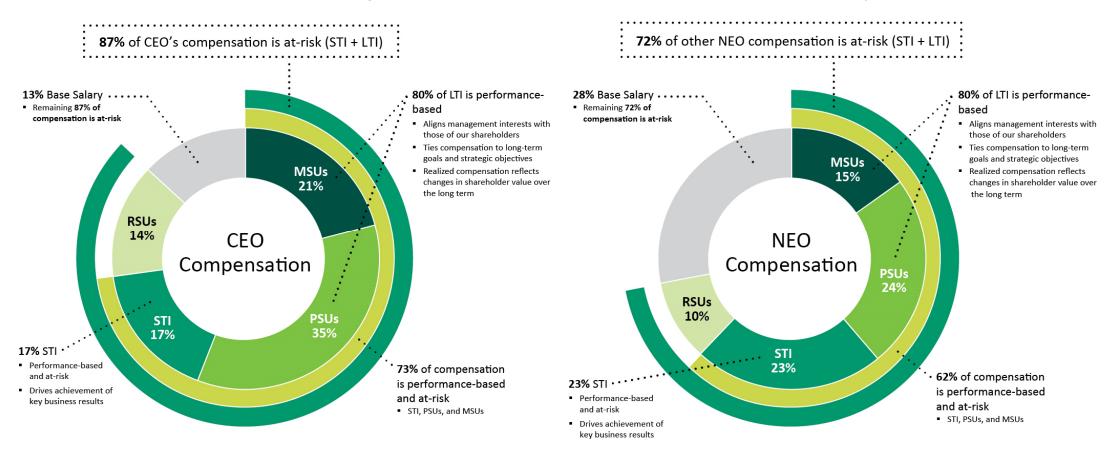
Proactive and sound governance practices





Executive pay aligns with shareholder value

- Our executive compensation decisions are influenced by a variety of factors, with the primary goals being to align management's and shareholders' interests and to link pay with performance
- A significant portion of our executives' compensation is "at-risk" and dependent upon the Company's short and longterm financial, operational, and strategic performance, as well as increases in the Company's stock price





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Tax operating data

Vear ended April 30, 2019 2018 % Change	TAX OPERATING DATA				
Company-Owned Operations 8,033 8,186 (1.9)% Franchise Operations 3,583 3,633 (1.4)% Total H&R Block Assisted 11,616 11,819 (1.7)% Desktop 1,969 2,031 (3.1)% Online 6,012 5,502 9.3 % Total H&R Block DIY 7,981 7,533 5.9 % IRS Free File 665 613 8.5 % Total H&R Block U.S. Returns 20,262 19,965 1.5 % International tax returns prepared: (in 000s) 2,465 2,423 1.7 % Canada 2,465 2,423 1.7 % Australia 747 757 (1.3)% Other 142 187 (24.1)% Total international returns 3,354 3,367 (0.4)% Tax returns prepared worldwide 23,616 23,332 1.2 % Net Average Charge (U.S. only): (a) (0.4)% 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % <t< td=""><td>Year ended April 30,</td><td>2019</td><td></td><td>2018</td><td>% Change</td></t<>	Year ended April 30,	2019		2018	% Change
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International tax returns prepared: (in 000s) Canada 2,465 2,423 1.7 % Australia 747 757 (1.3)% Other 142 187 (24.1)% Total international returns 3,354 3,367 (0.4)% Tax returns prepared worldwide 23,616 23,332 1.2 %	IRS Free File	665		613	8.5 %
Canada 2,465 2,423 1.7 % Australia 747 757 (1.3)% Other 142 187 (24.1)% Total international returns 3,354 3,367 (0.4)% Tax returns prepared worldwide 23,616 23,332 1.2 % Net Average Charge (U.S. only): (3) 2 241.41 (4.1)% Company-Owned Operations \$ 231.6 \$ 241.41 (4.1)% Franchise Operations (4) 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: 6,356 6,690 (5.0)% Total company-owned offices 6,356 6,690 (5.0)% Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Total H&R Block U.S. Returns	20,262		19,965	1.5 %
Canada 2,465 2,423 1.7 % Australia 747 757 (1.3)% Other 142 187 (24.1)% Total international returns 3,354 3,367 (0.4)% Tax returns prepared worldwide 23,616 23,332 1.2 % Net Average Charge (U.S. only): (3) 2 241.41 (4.1)% Company-Owned Operations \$ 231.6 \$ 241.41 (4.1)% Franchise Operations (4) 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: 6,356 6,690 (5.0)% Total company-owned offices 6,356 6,690 (5.0)% Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%		no. 1			
Australia 747 757 (1.3)% Other 142 187 (24.1)% Total international returns 3,354 3,367 (0.4)% Tax returns prepared worldwide 23,616 23,332 1.2 % Net Average Charge (U.S. only): (3) Company-Owned Operations (4) 231.6 \$ 241.41 (4.1)% Franchise Operations (4) 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: Total company-owned offices 6,356 6,690 (5.0)% Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%		•		2.423	1.7 %
Other 142 187 (24.1)% Total international returns 3,354 3,367 (0.4)% Tax returns prepared worldwide 23,616 23,332 1.2 % Net Average Charge (U.S. only): (3) Company-Owned Operations (4) 231.6 \$ 241.41 (4.1)% Franchise Operations (4) 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: Total company-owned offices 6,356 6,690 (5.0)% Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Australia			-	(1.3)%
Tax returns prepared worldwide 23,616 23,332 1.2 % Net Average Charge (U.S. only): (3) Company-Owned Operations (4) 231.6 \$ 241.41 (4.1)% Franchise Operations (4) 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: 5.356 6,690 (5.0)% Total company-owned offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Other	142		187	, ,
Net Average Charge (U.S. only): Gompany-Owned Operations \$ 231.6 \$ 241.41 (4.1)% Franchise Operations (4) 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: Total company-owned offices Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Total international returns	3,354		3,367	(0.4)%
Company-Owned Operations \$ 231.6 \$ 241.41 (4.1)% Franchise Operations (4) 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: Total company-owned offices Total pranchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Tax returns prepared worldwide	23,616	_	23,332	1.2 %
Company-Owned Operations \$ 231.6 \$ 241.41 (4.1)% Franchise Operations (4) 216.61 210.63 2.8 % DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: Total company-owned offices Total pranchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Net Average Charge (ILS, only): (3)				
DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: Total company-owned offices Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: Canada 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%		\$ 231.6	\$	241.41	(4.1)%
DIY 32.59 32.28 1.0 % Tax Offices (at the peak of tax season): U.S. offices: Total company-owned offices Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: Canada 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Franchise Operations (4)	216.61		210.63	2.8 %
U.S. offices: Total company-owned offices 6,356 6,690 (5.0)% Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: Canada 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%		32.59		32.28	1.0 %
U.S. offices: Total company-owned offices 6,356 6,690 (5.0)% Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: Canada 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Tax Offices (at the peak of tax season):				
Total franchise offices 3,148 3,291 (4.3)% Total U.S. offices 9,504 9,981 (4.8)% International offices: Canada 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%					
Total U.S. offices 9,504 9,981 (4.8)% International offices: Canada 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Total company-owned offices	6,356		6,690	(5.0)%
International offices: Canada 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Total franchise offices	3,148		3,291	(4.3)%
Canada 1,116 1,116 (4.3)% Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	Total U.S. offices	9,504	_	9,981	(4.8)%
Australia 466 453 2.9 % Total international offices 1,582 1,619 (2.3)%	International offices:				
Total international offices 1,582 1,619 (2.3)%	Canada	1,116		1,116	(4.3)%
	Australia	466		453	2.9 %
Tax offices worldwide 11,086 11,600 (4.4)%	Total international offices	1,582		1,619	(2.3)%
	Tax offices worldwide	11,086		11,600	(4.4)%

⁽¹⁾ An assisted tax return is defined as a current or prior year individual tax return that has been accepted and paid for by the client, including Tax Pro GoSM and Tax Pro ReviewSM returns. Also included are business returns, which account for less than 1% of assisted tax returns. A DIY return is defined as a return that has been electronically filed and accepted by the IRS. Also included are online returns paid and printed.

⁽²⁾ Amounts have been reclassified between company-owned and franchise operations for offices which were refranchised or repurchased by the company during the year.

⁽³⁾ Net average charge is calculated as tax preparation fees divided by tax returns prepared. For DIY, net average charge excludes IRS Free File.

⁽⁴⁾ Net average charge related to H&R Block Franchise Operations represents tax preparation fees collected by H&R Block franchisees divided by returns prepared in franchise offices. H&R Block will recognize a portion of franchise revenues as franchise royalties based on the terms of franchise agreements.

Financial results



FINANCIAL RESULTS	(unaudited, in 000s - except per share amount Year ended April 30,				
		2019	Teare	2018	% Change
REVENUES:	<u> </u>	2013	l	2010	70 Change
U.S. assisted tax preparation	\$	1,858,998	\$	1,947,160	(4.5)%
U.S. royalties	•	243,541	,	245,444	(0.8)%
U.S. DIY tax preparation		260,082		243,159	7.0 %
International revenues		220,562		227,266	(2.9)%
Revenues from Refund Transfers		169,985		171,959	(1.1)%
Revenues from Emerald Card®		98,256		102,640	(4.3)%
Revenues from Peace of Mind® Extended Service Plan		108,114		101,572	6.4 %
Revenues from Tax Identity Shield®		35,661		28,823	23.7 %
Interest and fee income on Emerald Advance TM		58,182		56,986	2.1 %
Other		41,500		34,922	18.8 %
Total revenues	_	3,094,881	_	3,159,931	(2.1)%
Compensation and benefits:					
Field wages		751,392		740,675	1.4 %
Other wages		217,061		191,981	13.1 %
Benefits and other compensation		180,276		173,221	4.1 %
		1,148,729		1,105,877	3.9 %
Occupancy		401,341		401,524	- %
Marketing and advertising		269,807		249,142	8.3 %
Depreciation and amortization		166,695		183,295	(9.1)%
Bad debt		70,695		74,489	(5.1)%
Other ⁽¹⁾		421,822	_	393,554	7.2 %
Total operating expenses	_	2,479,089	_	2,407,881	3.0 %
Other income (expense), net		16,419		6,054	171.2 %
Interest expense on borrowings		(87,051)		(89,372)	2.6 %
Income from continuing operations before income taxes		545,160		668,732	(18.5)%
Income taxes		99,904	_	41,823	138.9 %
Net income from continuing operations		445,256		626,909	(29.0)%
Net loss from discontinued operations	_	(22,747)		(13,760)	(65.3)%
NET INCOME	\$	422,509	\$	613,149	(31.1)%

FINANCIAL RESULTS	(unaudited, in 000s - except per share amounts)					
	Year ended April 30,					
		2019		2018	% Change	
BASIC EARNINGS (LOSS) PER SHARE:						
Continuing operations	\$	2.16	\$	2.99	(27.8)%	
Discontinued operations		(0.11)		(0.06)	(83.3)%	
Consolidated	\$	2.05	\$	2.93	(30.0)%	
WEIGHTED AVERAGE BASIC SHARES		205,372		208,824	(1.7)%	
DILUTED EARNINGS (LOSS) PER SHARE:						
Continuing operations	\$	2.15	\$	2.98	(27.9)%	
Discontinued operations		(0.11)		(0.07)	(57.1)%	
Consolidated	\$	2.04	\$	2.91	(29.9)%	
WEIGHTED AVERAGE DILUTED SHARES		206,724		210,213	(1.7)%	
EBITDA from continuing operations (2)	\$	798,906	\$	941,399	(15.1)%	
EBITDA margin of continuing operations (2)		25.8 %		29.8 %	(13.4)%	
OTHER EXPENSES						
Consulting and outsourced services	\$	107,907	\$	97,457	10.7 %	
Bank partner fees		47,746		47,773	(0.1 %	
Client claims and refunds		40,538		46,130	(12.1)%	
Employee travel and related expenses		40,369		40,025	0.9 %	
Software and IT maintenance expenses		64,483		40,566	59.0 %	
Credit card/bank charges		30,681		32,736	(6.3)%	
Insurance		14,219		8,448	68.3 %	
Legal fees and settlements		10,469		12,874	(18.7)%	
Supplies		32,790		31,026	5.7 %	
Other		32,620		36,519	(10.7)%	
TOTAL	\$	421,822	\$	393,554	7.2 %	

⁽¹⁾ We reclassified \$31.0 million of supplies expense from its own financial statement line to other expenses for fiscal year 2018 to conform to the current year presentation.

⁽²⁾ Please refer to the "Safe Harbor Statement" at the beginning of this presentation for information relating to non-GAAP financial measures.



Consolidated balance sheets

CONSOLIDATED BALANCE SHEETS	(unaudited, in 000s - except per share o				
As of April 30,		2019		2018	
ASSETS					
Cash and cash equivalents	\$	1,572,150	\$	1,544,944	
Cash and cash equivalents - restricted		135,577		118,734	
Receivables, net		138,965		146,774	
Prepaid expenses and other current assets		146,667		81,261	
Total current assets		1,993,359		1,891,713	
Property and equipment, net		212,092		231,888	
Intangible assets, net		342,493		373,981	
Goodwill		519,937		507,871	
Deferred tax assets and income taxes receivable		141,979		34,095	
Other noncurrent assets		90,085		101,401	
Total assets	\$	3,299,945	\$	3,140,949	
LIABILITIES AND STOCKHOLDERS' EQUITY					
LIABILITIES:					
Accounts payable and accrued expenses	\$	249,525	\$	251,975	
Accrued salaries, wages and payroll taxes		196,527		141,499	
Accrued income taxes and reserves for uncertain tax positions		271,973		263,050	
Current portion of long-term debt		_		1,026	
Deferred revenue and other current liabilities		204,976		186,101	
Total current liabilities		923,001		843,651	
Long-term debt		1,492,629		1,494,609	
Deferred tax liabilities and reserves for uncertain tax positions		197,906		229,430	
Deferred revenue and other noncurrent liabilities		144,882		179,548	
Total liabilities		2,758,418		2,747,238	
COMMITMENTS AND CONTINGENCIES					
STOCKHOLDERS' EQUITY:					
Common stock, no par, stated value \$.01 per share		2,383		2,462	
Additional paid-in capital		767,636		760,250	
Accumulated other comprehensive loss		(20,416)		(14,303	
Retained earnings		499,386		362,980	
Less treasury shares, at cost		(707,462)		(717,678	
Total stockholders' equity		541,527	_	393,711	
Total liabilities and stockholders' equity	\$	3,299,945	\$	3,140,949	





		Year ended April 30,			
NON-GAAP FINANCIAL MEASURE - EBITDA		2019		2018	
Not in some one new test		422 500	~	C12 4 40	
Net income - as reported	\$	422,509	\$	613,149	
Discontinued operations, net	_	22,747	_	13,760	
Net income from continuing operations - as reported	<u> </u>	445,256	_	626,909	
Add back:					
Income taxes of continuing operations		99,904		41,823	
Interest expense of continuing operations		87,051		89,372	
Depreciation and amortization of continuing operati	ion <u>s</u>	166,695		183,295	
	_	353,650		314,490	
EBITDA from continuing operations	\$_	798,906	\$	941,399	
EBITDA margin from continuing operations		25.8 %		29.8 %	
		Voorand	\d ^~	ril 20	
NON CASE FINANCIAL PROPERTY CONTINUES.	Year ended April 30,				
NON-GAAP FINANCIAL MEASURE - FREE CASH FLOW	<u> </u>	2019		2018	
Net cash provided by operating activities	\$	606,538	\$	850,003	
Less:	Y		Y	-55,000	
Capital expenditures		95,490		98,583	
Supran experiences	_	22,130	_	22,333	
Free cash flow	Ś	511,048	\$	751,420	
	· —	,	T —	, - 	



CREATING SHAREHOLDER VALUE

AUGUST 2019