

Your 1040 Can Be Worth \$10.40: Papa John's and H&R Block TaxCut Online Give Customers a Tasty Deal

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Click and Complete Your Taxes Online Through www.papajohns.com/taxcut and Receive \$10.40 toward Your Next Papa John's Pizza

KANSAS CITY, Mo.--(BUSINESS WIRE)--Feb. 21, 2007--Everyone needs to eat, and just about everyone needs to file their taxes. With that in mind, H&R Block (NYSE: HRB) and Papa John's Pizza (NASDAQ: PZZA) are teaming up to satisfy two all-American needs at once. Through a new partnership, anyone completing their taxes through links on www.papajohns.com, using H&R Block's TaxCut Online programs(a) by April 16, 2007, will receive an electronic Papa Johns gift card for \$10.40. File. Click. Eat. It's that simple.

"We are always looking for great partnerships that give taxpayers a little reward for completing their taxes with TaxCut," said Curt Skoog, director of business development for digital tax solutions at H&R Block. The gift card will be emailed to TaxCut Online clients upon the completion and filing of their taxes. "By teaming with the pizza company that ranks number one in customer satisfaction, we have a great new partner that can help our clients both do their taxes and get a great meal without leaving the comforts of home."

"Doing your taxes can be hungry work, and we believe that teaming up with the best in the business will help us make tax time a little more palatable to millions of taxpayers this year," said Sean Muldoon, vice president of Partnership Development at Papa John's. "H&R Block has over 50 years in the tax business, and we have 20 years of delivering great pizza. This seems to us like a win-win proposition - file your taxes with TaxCut Online and enjoy pizza on us."

H&R Block TaxCut Online do-it-yourself tax programs are backed by over 50 years of tax preparation expertise. No other tax services company today can make this claim. The online programs serve every type of taxpayer -- from those with the most simple to the most complex tax and financial situations -- and are conveniently located at taxcut.com and hrblock.com.

For the taxpayer in a time crunch, it's hard to beat the new TaxCut Online programs for convenience and ease of use. The moment that a taxpayer starts their return, they can begin maximizing tax savings. No installations. No CD-ROMs to fiddle with. No worries. And, because the programs are online-based, a taxpayer can securely access their return anywhere with an Internet connection - at home, at work, wherever it's convenient.

About H&R Block Digital Tax Solutions

H&R Block Digital Tax Solutions develops and publishes consumer financial and personal productivity software and online programs for the leader in tax preparation and services, H&R Block. H&R Block Digital Tax Solutions delivers the best value in the industry, with powerful software and online programs backed by a company with 50 years of experience and a nationwide network of more than 90,000 tax professionals. Award-winning software is available at national retailers and a full suite of online tax preparation programs can be found at hrblock.com and taxcut.com.

About H&R Block

H&R Block Inc. (NYSE: HRB) is a leading provider of tax, financial, mortgage, accounting and business consulting services and products. H&R Block is the world's largest tax services provider, having prepared more than 400 million tax returns since 1955. The company and its subsidiaries generated revenues of \$4.9 billion and net income of \$490 million in fiscal year 2006. In fiscal year 2007, it is operating in four principal business segments: Tax Services (income tax preparation and advice via in-office, online and software solutions); Mortgage Services (wholesale mortgage originations and loan servicing); Consumer Financial Services (investment and financial advisory services, retail mortgage loans, and banking products and services); and Business Services (tax, accounting and consulting services for midsized businesses). Headquartered in Kansas City, Mo., H&R Block markets its services and products under three leading brands - H&R

Block, Option One and RSM McGladrey. For more information, visit our Online Press Center at www.hrblock.com.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For seven years running, consumers have rated Papa John's no. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

(a) Offer does not apply to purchase of state programs. Cannot be combined with any other offer or discount. Void where prohibited or restricted by law.

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