

## H&R Block TaxCut(R) Redefines the Way People Buy Tax Software

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No More Product Confusion, No Pricing Surprises as H&R Block

Unveils Feature-Packed TaxCut Premium(R) - The Worry-Free Choice for

Every Taxpayer

KANSAS CITY, Mo.--(BUSINESS WIRE)--Dec. 4, 2006--For years, the enemy in "do it yourself" tax preparation has been product confusion and pricing complexity, plus a lack of confidence that the average taxpayer can do the job right. This year, H&R Block (NYSE: HRB) is changing the way people buy tax software to eliminate these problems.

No longer do customers need to make a purchase decision based on the tax complexity of their personal tax situation. H&R Block's TaxCut Premium for tax year 2006 comes fully loaded with all of the features that in previous years have been separated into different packages and prices.

The TaxCut Premium software product line has been dramatically simplified to offer Premium-level tax guidance and money-saving features to customers. From simple 1040 returns to complex business and investment tax situations, TaxCut Premium makes choosing the right product worry-free.

"We have listened to our customers and responded with a strategy to eliminate the confusion they have regarding selecting the product that is right for them," said Derek Swords, director of TaxCut products at H&R Block Digital Tax Solutions. "We've completely eliminated the need for customers to determine the differences between different versions of TaxCut software. Customers shouldn't have to decide if they want to maximize deductions. We assume that every customer wants that. It's our job to make sure they do."

With TaxCut Premium, the program tailors the tax prep interview automatically, offering the maximum level of guidance available for their situation, to focus customers on how to save money on their taxes.

One Premium Product and No Surprise Charges

This year, each TaxCut Premium product includes all the tools to prepare simple and complex tax returns -- including tools for small businesses filing more complicated returns -- and the ability to prepare an unlimited number of state and federal tax returns.

Another big point of confusion for customers is pricing on products. TaxCut has not only simplified the product choices, but has also eliminated "surprise charges" or hidden fees. TaxCut Premium offers the following clear, worry-free choices based on criteria that every customer can clearly understand:

- TaxCut Premium Federal: For those filing only a federal return (\$19.95)
- TaxCut Premium Federal + State: For those also filing a state return (\$29.95)
- TaxCut Premium Federal + State + e-File: For those filing a federal and state return who want the best value, and convenience of paying federal and state e-filing fee upfront (\$59.95)
- TaxCut Home and Business + State + e-File: For those who need to file both a 1040 return, as well as a Corporate, Partnership, or LLC return for their business (\$79.95) Fewer Words, Better Descriptions Improve Experience

Tailoring the experience even more for clients, TaxCut Premium also trimmed all the fat from the tax preparation verbiage to focus on using fewer words and easy-to-understand language. Furthermore, TaxCut utilizes smart gateways to tailor interviews and omit irrelevant questions to streamline the amount of time it takes to finish a return.

"The tax season brings enough anxiety to our customers, so we want to make it easy for them by offering a product that speaks plain English," said Swords. "To simplify it further, we have eliminated excess steps and extra screens, saving customers time, and hopefully, headaches."

In addition, TaxCut Premium offers a wealth of guidance to help customers maximize deductions, report investment income, and maximize small business tax savings. Special features make the reporting of capital gains or rental property income simple.

#### Worry-free Audit Support(TM) Backed by H&R Block Tax Pros

With audits on the rise, TaxCut once again remains the only tax software to provide Worry-Free Audit Support(TM) services with every TaxCut Premium product at no additional cost when a user e-files. TaxCut clients can rest easy knowing one of H&R Block's network of tax professionals is ready to help in the event of an audit. From outlining what to expect and providing guidance on how to prepare for the audit, to having an H&R Block enrolled agent(a) represent the TaxCut user before the IRS, H&R Block can help manage the process - 365 days a year, not just at tax time - and it's all included.

And, as always, TaxCut Premium is backed by 100% customer satisfaction and accuracy guarantees. If a client is not satisfied, we'll refund the purchase price, less shipping, handling and sales tax within 60 days of purchase if not completely satisfied and if the product makes a calculation error, we pay resulting penalties and interest.

#### Free DeductionPro; PC & Mac Compatible

H&R Block has built its reputation on delivering expertise and support in all of its products. This year, the company provides even more help for clients by including a new, more advanced DeductionPro, free with every TaxCut Premium purchase. DeductionPro helps customers save money on their taxes by assigning values to their donations, and tracking their deductions in a variety of categories. DeductionPro is integrated seamlessly with TaxCut making it easy for customers to transfer their deduction data directly into TaxCut.

And, if these aren't enough reasons to choose TaxCut over the others, this year TaxCut Premium runs on both PCs and Macs - one disk, one solution.

(a) Enrolled agents do not provide legal representation. For complete details on Worry-free Audit Support, go to [www.hrblock.com](http://www.hrblock.com).

#### About H&R Block Digital Tax Solutions

H&R Block Digital Tax Solutions develops and publishes consumer financial and personal productivity software and online programs for the leader in tax preparation and services. Titles include the H&R Block TaxCut family of software products -- TaxCut Premium, Premium + State and Premium + State + E-File and TaxCut Home & Business -- as well as TaxCut Online tax preparation programs -- TaxCut Basic, TaxCut Premium and TaxCut Premium + State. In addition, H&R Block Digital Tax Solutions include H&R Block Signature and H&R Block Online Office. All TaxCut and H&R Block digital products and programs can be found at [taxcut.com](http://taxcut.com) and [hrblock.com](http://hrblock.com).

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