

## Love a Sweet Deal? Make a Date With H&R Block This Valentine's Day

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### All H&R Block At Home(TM) Online Products Offered at \$14 for a Limited Time Only

KANSAS CITY, MO, Feb 10, 2010 (MARKETWIRE via COMTEX) -- More than 80 percent of Americans received tax refunds last year and those refunds averaged \$2,600, according to IRS data. Knowing this, H&R Block (NYSE: HRB) believes there is more to love about tax season than most people realize. To spread the love, H&R Block is offering a sweet deal. DIY taxpayers are invited to register to use any H&R Block At Home(TM) online product Friday, Feb. 12 through Sunday, Feb. 14 for only \$14. Taxpayers can cozy up to their W-2s right away or simply take advantage of the special pricing, leave the tax preparation for another day, and go out for a romantic dinner with the money they're saving.

"Many people dread Valentine's Day and tax preparation, but we love both. To celebrate, we're offering incredible, \$14 Valentine's pricing on H&R Block At Home," said Julie Markey, vice president and managing director of digital tax solutions. "Our tax expertise, easy-to-use products and personal support take the dread out of tax preparation. And at this price, this could be your smartest Valentine's date ever."

Forget expensive flowers, overpriced chocolates and five-course dinners, show your love by taking advantage of the \$14 offer on all H&R Block At Home(TM) online products. This pricing represents a 50 percent discount off H&R Block At Home(TM) Deluxe and 70 percent off H&R Block At Home(TM) Premium. Both products offer advanced features including: audit support from live tax professionals; the ability to import last year's tax information from TurboTax or TaxCut; automatic import of data from your employer and financial provider; guidance tailored to your personal situation or occupation; and an easy-to-use tax calculator. Only registration is required during the promotional window as taxpayers still have until April 15 to file their completed tax returns.

H&R Block may not be known for romance, but the company has packed its 55 years of tax expertise into all H&R Block At Home(TM) products. And H&R Block At Home(TM) is written in plain English to eliminate tax jargon, simplify DIY tax preparation and instill confidence that the return is done correctly. What's not to love about that?

To take advantage of this sweet deal, visit <http://www.hrblock.com/valentine>.

### About H&R Block

H&R Block Inc. (NYSE: HRB) is the world's preeminent tax services provider, having prepared more than 500 million tax returns since 1955. In fiscal 2009, H&R Block had annual revenues of \$4.1 billion and prepared more than 24 million tax returns worldwide, utilizing more than 100,000 highly trained tax professionals. The Company provides tax return preparation services in person, online through H&R Block Online, through its H&R Block At Home(TM) software and through other channels. The Company is also one of the leading providers of business services through RSM McGladrey. For more information visit our Online Press Center at [www.hrblock.com](http://www.hrblock.com).

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### SOURCE: H & R Block

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