

First \$3 Million in Winners Announced in H&R Block's 1,000 Win \$1,000 Daily Sweepstakes

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IRS Begins Accepting Returns Today, Most Federal Refunds Expected Within 21 Days

KANSAS CITY, MO -- (Marketwired) -- 01/19/16 -- Even before the IRS started to accept income tax returns today, H&R Block (NYSE: HRB), the world's largest consumer tax preparation company, was already making dreams come true for taxpayers. With the first three drawings complete, there are already thousands of winners in the company's [1,000 Win \\$1,000 Daily Sweepstakes](#) and they will be picking up those checks soon.

[The list of winners](#) includes a soldier stationed at Fort Wainwright, Alaska; Florida has the most winners through the first few drawings; and in matchups of NFC and AFC championship locations, North Carolina edges Arizona and Massachusetts beats Colorado. Lucky winners prepared their tax returns at an H&R Block the first two weeks of January and now will see that return processed by the IRS along with the millions of others who have filed.

"We are so excited to kick off the official start of tax season by announcing our first \$1,000 winners," said H&R Block Chief Marketing Officer Kathy Collins. "Every day we see what a tax refund can mean to our clients and the joy it brings to them. Now we get to celebrate again with the lucky winners getting another \$1,000 on top of their refund. This contest is about putting the 'fun' in Refund Season."

Anyone who files their taxes in a participating H&R Block office by Feb. 15 can be automatically entered into the sweepstakes. For more information, including official rules and other ways to enter, taxpayers can visit www.hrblock.com/grand.

"This campaign is about real people winning real money," Collins said. "And for the next month there will be hundreds of celebrations in hundreds of cities daily celebrating Refund Season with our \$1,000 winners."

To get in on the fun, consumers can visit www.hrblock.com/grand or join the conversation on social media and share how they would use an extra \$1,000. Just use the hashtag #MyGrandPlan.

Clients can set an appointment with a local [H&R Block tax professional](#) or find the nearest H&R Block office by visiting www.hrblock.com or calling 800-HRBLOCK.

About H&R Block

H&R Block, Inc. (NYSE: HRB) is the world's largest consumer tax services provider. More than 680 million tax returns have been prepared worldwide by and through H&R Block since 1955. In fiscal 2015, H&R Block had annual revenues of nearly \$3.1 billion with 24.2 million tax returns prepared worldwide. Tax return preparation services are provided by professional tax preparers in approximately 12,000 company-owned and franchise retail tax offices worldwide, and through H&R Block tax software products. H&R Block also offers adjacent Tax Plus products and services. For more information, visit the H&R Block Newsroom at <http://newsroom.hrblock.com/>.

Abbreviated Rules

NO PURCHASE NECESSARY.

For Official Rules and Alternate Method of Entry [click here](#). Open to legal U.S. residents (50 states + DC & PR) age 18+. Entry Period: 1/4/16 - 2/15/16. One entry per taxpayer with paid federal tax return. Daily drawings 1/16/16 - 2/15/16 + final drawing on 2/19/16. 1,000 winners per drawing; 32,000 winners total. Total ARV: \$32,000,000. Void where prohibited.

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Source: H&R Block