

H&R Block to Give Away One \$100,000 Refund Prize and Daily Cash Prizes to Lucky Do-It-Yourself Filers

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Sweepstakes Runs Through April 17

KANSAS CITY, MO, Jan 23, 2012 (MARKETWIRE via COMTEX) --Who doesn't like a big refund? This tax season, doing your taxes can be even more rewarding when H&R Block (NYSE: HRB) makes one lucky taxpayer's year with a \$100,000 Refund Giveaway.

Taxpayers who file their tax returns using the H&R Block At Home(TM) software, online or iPad tablet products can register to enter the sweepstakes and share their excitement with their friends on Facebook, Twitter and Google+. In addition to the \$100,000 grand prize, daily cash prizes also will be awarded. Cash prizes in the amounts of \$50, \$100 and \$500 will be given away every hour, all day between now and 11:59:59 p.m. Eastern Standard Time on April 17, 2012. To learn more about the sweepstakes, visit www.hrbathomegiveaway.com/shared for the official rules and other information.

"We are celebrating our 15th year of the H&R Block DIY filing solution," said Kathy Collins, vice president of marketing. "Not only is our tax expertise built inside the H&R Block At Home products, but now so is the chance to win money."

As an added benefit, a simple federal return is free all season using the H&R Block At Home online product. In addition to the 1040EZ form, filers with more complex tax returns can complete a federal 1040 or 1040A form on the iPad tablet at no cost all season. The H&R Block At Home products offer the H&R Block guarantees of free audit support, free audit representation, accurate calculations and the maximum tax refund to which the taxpayer is entitled.

About H&R Block H&R Block Inc. (NYSE: HRB) has prepared more than 575 million tax returns worldwide since 1955, making it the country's largest tax services provider. In fiscal 2011, H&R Block had annual revenues of \$3.8 billion and prepared more than 24.5 million tax returns worldwide, including Canada and Australia. Tax return preparation services are provided in company-owned and franchise retail tax offices by approximately 100,000 professional tax preparers, and through H&R Block At Home(TM) digital products. The H&R Block Bank provides affordable banking products and services. For more information, visit the H&R Block Online Press Center.

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