# Countdown Is on: Final \$4 Million on the Line in H&R Block's 1,000 Win \$1,000 Daily Sweepstakes

February 12, 2016 10:00 AM ET

### Four Days Remain to Enter by Feb. 15 Deadline

KANSAS CITY, MO -- (Marketwired) -- 02/12/16 -- H&R Block (NYSE: HRB), the world's largest consumer tax preparation company, is wrapping up its 1,000 Win \$1,000 Daily Sweepstakes as the Feb. 15 deadline approaches. This means 4,000 winners will be selected in the next four days to receive a total of \$4 million.

"We have succeeded in putting the 'fun' in Refund Season," said Kathy Collins, H&R Block's chief marketing officer. "The excitement of celebrating with our winning clients gives our offices energy. We've seen the good the \$1,000 on top of their refunds has done for our winners. We have been amazed at how the local communities have embraced this event. It feels fitting that the sweepstakes ends right after Valentine's Day."

As the daily drawings wrap up, there was plenty to celebrate this past month for our winners including life-saving medical needs, the birth of a child, reuniting with loved ones and of course vacations, good meals and plenty of electronics. Here's snapshot of the past month of winners.

- Winner statistics: most popular first name is Michael, most popular last name is Smith, the median age is 36 and state with the most winners is California
- Four winners have the last name "Valentine," two have "heart" in their last name and 24 have "love" in their last name
- There were 97 winners in Springfield in Georgia, Illinois, Kentucky, Massachusetts, Missouri, Ohio, Oregon, Tennessee, South Carolina and Virginia -- giving rise to the thought that Springfield should be changed to "Greenfield."

# Four days remain to enter sweepstakes

The federal filing deadline isn't until April 18 this year, but time is running out for taxpayers to win \$1,000 in the 1,000 Win \$1,000 Daily Sweepstakes.

H&R Block is giving away \$1,000 to 1,000 winners for 32 days, for a total of \$32 million. Anyone who files their taxes in a participating H&R Block office by Feb. 15 can be automatically entered into the sweepstakes. This <u>interactive map</u> shows the states where the winners live.

For more information, including official rules and other ways to enter, taxpayers can visit <a href="www.hrblock.com/grand">www.hrblock.com/grand</a>, <a href="watch">watch</a> <a href="watch">this video</a> or join the conversation on social media and share how they would use an extra \$1,000. Just use the hashtag #MyGrandPlan.

Clients can set an appointment with a local <u>H&R Block tax professional</u> or find the nearest H&R Block office by visiting www.hrblock.com or calling 800-HRBLOCK.

#### About H&R Block

H&R Block, Inc. (NYSE: HRB) is the world's largest consumer tax services provider. More than 680 million tax returns have been prepared worldwide by and through H&R Block since 1955. In fiscal 2015, H&R Block had annual revenues of nearly \$3.1 billion with 24.2 million tax returns prepared worldwide. Tax return preparation services are provided by professional tax preparers in approximately 12,000 company-owned and franchise retail tax offices worldwide, and through H&R Block tax software products. H&R Block also offers adjacent Tax Plus products and services. For more information, visit the H&R Block Newsroom at <a href="http://newsroom.hrblock.com/">http://newsroom.hrblock.com/</a>.

# Abbreviated Rules

## NO PURCHASE NECESSARY.

For Official Rules and Alternate Method of Entry <u>click here</u>. Open to legal U.S. residents (50 states + DC & PR) age 18+. Entry Period: 1/4/16 - 2/15/16. One entry per taxpayer with paid federal tax return. Daily drawings 1/16/16 - 2/15/16 + final drawing on 2/19/16. 1,000 winners per drawing; 32,000 winners total. Total ARV: \$32,000,000. Void where prohibited.

 $Image\ Available: \ \underline{http://www.marketwire.com/library/MwGo/2016/2/11/11G082624/Images/1000-1000\_Winner\_Collage-07526c9d1f789bfa9bb560cc9aabbd39.JPG$ 

Embedded Video Available: https://www.youtube.com/watch?v=h2CxmiguVCs

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Source: H&R Block