H&R Block Continues to Champion Its Tax Professionals

March 11, 2013 11:46 PM ET

KANSAS CITY, MO -- (MARKETWIRE) -- 03/11/13 -- The case filed by H&R Block (NYSE: HRB) in the U.S. District Court for Western Missouri will continue despite the court's decision to not grant a preliminary injunction against Intuit Inc. (NASDAQ: INTU) for the alleged unlawful misuse of the H&R Block brand and trademark as well as unfair disparagement of the H&R Block tax professionals in their TurboTax [®] television commercials.

"While we are disappointed with the court's decision to not stop these commercials from airing, we will continue to stand up for our tax professionals, our clients and our brand," said Robert Turtledove, senior vice president and chief marketing officer of H&R Block. "When our free Second Look reviews continue to find money left on the table due to mistakes or oversights made by taxpayers who used TurboTax to prepare their returns, we know the value that a professional tax preparer brings to clients."

On January 23, 2013, H&R Block filed an action against Intuit seeking injunctive relief and damages based on a campaign that allegedly includes false and misleading advertising, unfair competition and infringement of its legally protected trademarks in TurboTax television commercials. Though a request for preliminary injunctive relief was denied, the full case will proceed toward trial.

"We welcome the scrutiny and advice offered by Dan Maurer, general manager and senior vice president of Intuit's Consumer Tax Group when he urged '... taxpayers to take another look at who is preparing their tax return ...," noted Turtledove. "Taxes are complicated. That's why we invite you to let H&R Block take another look at your current return, or go three years back and review prior returns. Come into one of our nearly 11,000 offices or reach us online through BlockLive, and we will get you every penny you are entitled to."

About H&R Block

H&R Block, Inc. (NYSE: HRB) is the world's largest tax services provider. More than 600 million tax returns worldwide have been prepared by and through H&R Block since 1955. In fiscal 2012, H&R Block had annual revenues of \$2.9 billion with 25.6 million tax returns prepared worldwide. Tax return preparation services are provided in <u>company-owned</u> and <u>franchise</u> retail tax offices by nearly 90,000 professional tax preparers, and through H&R Block At HomeTM digital products. H&R Block Bank provides affordable banking products and services. For more information, visit the <u>H&R Block Online Press Center</u>.

For Further Information:

Gene King 816-854-4287 Email Contact