

# Nextdoor and H&R Block Team Up Again in 2021 to Connect and Uplift Neighborhoods, Small Businesses Across the Country

### February 2, 2021

## The companies will select community improvement projects that support neighborhoods and small businesses, positively impacting millions of Americans nationwide

KANSAS CITY, Mo., Feb. 02, 2021 (GLOBE NEWSWIRE) -- At a time when loneliness and social isolation are rising, research shows that knowing just six neighbors reduces the likelihood of feeling lonely and can improve quality of life. H&R Block (NYSE: HRB) and Nextdoor today announced a new for community improvement projects that connect neighbors, involve small businesses, and ultimately uplift local neighborhoods.

First launched in 2020, the companies partnered to connect and support communities across America while also working with local business owners interested in making a difference. Nextdoor recently conducted a that shows engaging in these types of neighborhood efforts, or performing small acts of kindness for neighbors, reduces the likelihood of feeling lonely and socially isolated.

"We've seen incredible examples of our neighbors and communities coming together in safe ways through the pandemic to build meaningful connections and drive change in their neighborhoods," said Jeff Jones, president and CEO of H&R Block. "I am proud that we're continuing to live our Purpose and find ways to foster more conversations, tackle social isolation, and uplift our communities and our neighborhoods as we strive to make every block better."

With the impacts of the COVID-19 pandemic still felt across the U.S., H&R Block and Nextdoor are focusing on a new round of projects that will continue to involve small businesses that make their communities great. The companies will narrow the submissions and bring select winning projects to life in neighborhoods across the country.

During last year's call for nominations, nearly 2,000 neighbors from all 50 states submitted project ideas for how to build connections in their communities. H&R Block completed <u>10 community projects</u> in 10 cities impacting more than 3.4 million residents while supporting roughly 50 small businesses. In Buffalo's Houghton Park, a community garden project from H&R Block and Nextdoor has spurred additional action from neighbors including a new development group working to reinvigorate the business district and exploring a pollinator garden at the park.

The effort is part of H&R Block's community impact platform <u>Make Every Block Better</u>, which aims to positively impact 500 communities across all 50 states over the next five years.

Learn more and nominate a project before Wednesday, March 31, at hrbnextdoor.com.

### About H&R Block

H&R Block, Inc. (NYSE: HRB) provides help and inspires confidence in its clients and communities everywhere through global tax preparation, financial products and small business solutions. The company blends digital innovation with the human expertise and care of its associates and franchisees as it helps people get the best outcome at tax time, and better manage and access their money year-round. Through Block Advisors and Wave, the company helps small business owners thrive with disruptive products like Wave Money, a small business banking and bookkeeping solution, and the only business bank account to manage bookkeeping automatically. For more information, visit <u>H&R Block News</u> or follow <u>@HRBlockNews</u> on Twitter.

#### For further information

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The companies will select new community improvement projects that support neighborhoods and small businesses. In 2020, this Cincinnati project created two street murals that brighten the neighborhood, highlight the street crossing to slow traffic, and use art to improve the community.

Source: HRB Tax Group, Inc.