



H&R Block DIY installed software available for tax season 2018

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Collaboration with Amazon complements value-focused, innovative products

KANSAS CITY, Mo., Jan. 02, 2018 (GLOBE NEWSWIRE) -- H&R Block DIY desktop software products for tax season 2018 are available at hrblock.com and retail outlets nationwide. Continuing in 2018, H&R Block (NYSE:HRB) desktop products include a refund bonus promotion when purchased at Amazon.com. Key product enhancements include the addition of "drag and drop," which easily imports tax information from any source.

Amazon 5 percent refund bonus increases spending power

H&R Block's collaboration this year with Amazon allows all H&R Block Online DIY clients and Amazon desktop software clients to be eligible to receive a 5 percent refund bonus when they direct all or a portion of their tax refund to an Amazon e-gift card.



"This 5 percent refund bonus is a huge benefit that enables clients to make their tax refund go even further," said Heather Watts, senior vice president and general manager of digital at H&R Block. "For example, if a client directs \$3,000 of their refund to an Amazon gift card, they would receive an additional \$150 for a total value of \$3,150 to spend on Amazon.com. That's real money and the bonus can offset the cost of the product itself."

'Drag and drop' makes switching to H&R Block easier, and other benefits also enhance value

Also new this year, with "drag and drop" it's easier for desktop software users to import last year's tax return from H&R Block or any tax prep service. This saves customers time by seamlessly prepopulating information on their tax return.

In addition to the maximum refund, 100 percent accuracy and 100 percent satisfaction guarantees for H&R Block DIY tax software clients, these are among the other benefits that make H&R Block products the best value in desktop tax software:

- Competitively priced products
 - Free In-Person Audit Representation from an H&R Block tax pro (some competitors charge \$49.99)
 - Unlimited free tax advice via live chat (some competitors charge \$19.99)
- Up to five federal returns can be filed for free
- Tax Identity Care™ can help better protect clients from tax identity theft with H&R Block's exclusive prevention and restorative services, and for only \$14.99 it can be added by all DIY clients.

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"When picking a DIY product, seemingly similar products offered by different companies can cost considerably more when you add the same help that H&R Block DIY tax software includes. For example, a competitor's comparable Deluxe desktop software can cost \$60 more than H&R Block's Deluxe desktop software when taking into consideration all available features and services," Watts said.

[H&R Block DIY desktop software](#) can be downloaded with a CD or a key code when purchased in a retail location, and it can also be [downloaded online](#) from H&R Block and other online retailers. H&R Block Online DIY products and the mobile tax prep app also are live at hrblock.com, amazon.com, and in the Apple and Google Play stores.

About H&R Block

H&R Block, Inc. (NYSE:HRB) is a global consumer tax services provider. [Tax return preparation](#) services are provided by professional tax preparers in approximately 12,000 company-owned and franchise [retail tax offices](#) worldwide, and through H&R Block [tax software products](#) for the DIY consumer. H&R Block also offers adjacent Tax Plus products and services. In fiscal 2017, H&R Block had annual revenues of over \$3 billion with 23 million tax returns prepared worldwide. For more information, visit the [H&R Block Newsroom](#).

For Further Information

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/44568f4b-3034-4fae-8c5c-5fb81928076a>



Source: HRB Tax Group, Inc.